

# LA SPORTS POPULARITY & EVENT OVERVIEW

# LA SPORTS POPULARITY AND EVENTS

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**OVERVIEW: A NUMBER OF FACTORS ILLUSTRATE WHY LA IS THE IDEAL HOME FOR THE GAMES.**

## POWER IN NUMBERS

With more than 18 million people in the market, LA delivers massive engagement in sports.

## OLYMPIC PASSION AND CULTURE

LA has a higher percentage of participants and fans of most Olympic sports than the US average.

## SPORTS IN LA ARE MORE THAN A LIFESTYLE – THEY'RE A LIVELIHOOD

Sports are responsible for large scale event engagement, economic impact, and many jobs in LA.

## WHERE OLYMPIC GREATNESS LIVES

The LA climate, schools, facilities and culture attract and create Olympic excellence.

# LA HAS POWER IN NUMBERS

LA IS THE 2ND LARGEST US MARKET WITH 18 MILLION PEOPLE AND A SIGNIFICANT SPORTS FAN-BASE.



**GYMNASTICS FANS**  
0.5 MILLION



**VOLLEYBALL PLAYERS**  
0.8 MILLION



**TENNIS FANS**  
1.5 MILLION



**GOLF FANS**  
2.1 MILLION



**BOXING FANS**  
3.0 MILLION



**CYCLISTS**  
4.3 MILLION



**SOCCER FANS**  
4.3 MILLION



**SWIMMERS**  
4.7 MILLION



**RUNNERS**  
4.8 MILLION



**TV HOUSEHOLDS**  
5.5 MILLION



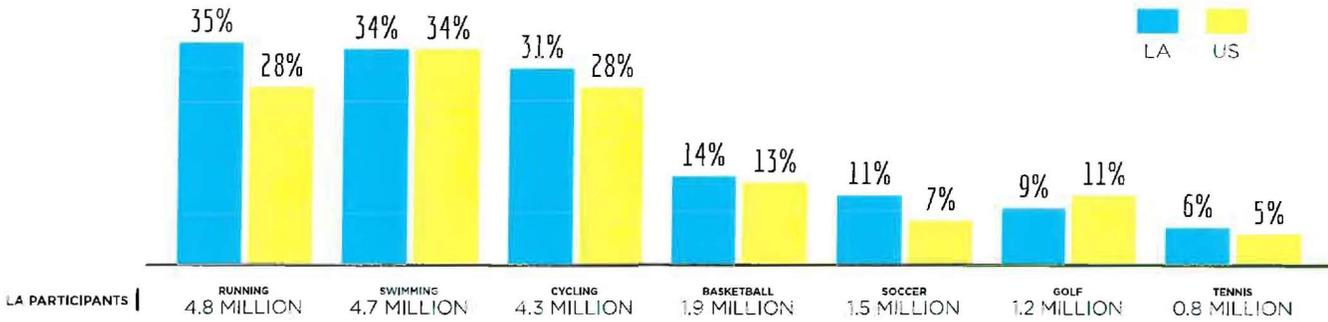
**BASKETBALL FANS**  
5.7 MILLION

Source: LA Sports Council; Running USA: Scarborough Research

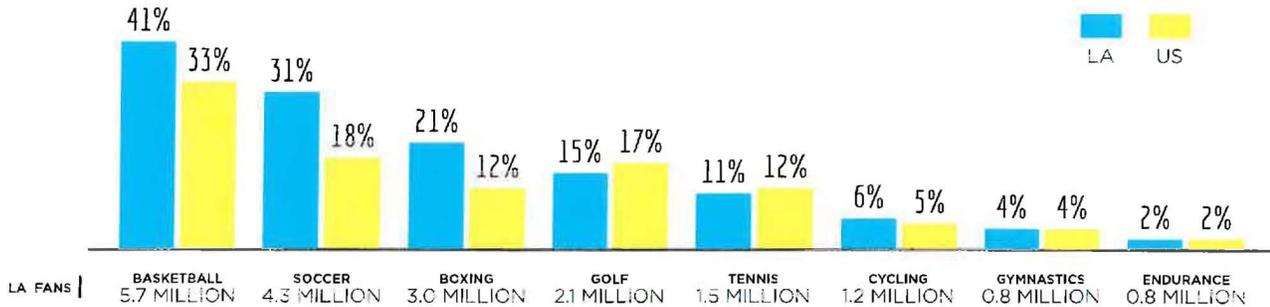
# LA HAS OLYMPIC PASSION

FOR MOST OLYMPIC SPORTS<sup>1</sup>, LA HAS A HIGHER % OF PARTICIPANTS / FANS THAN THE US AVERAGE.

Adult Participation Rates



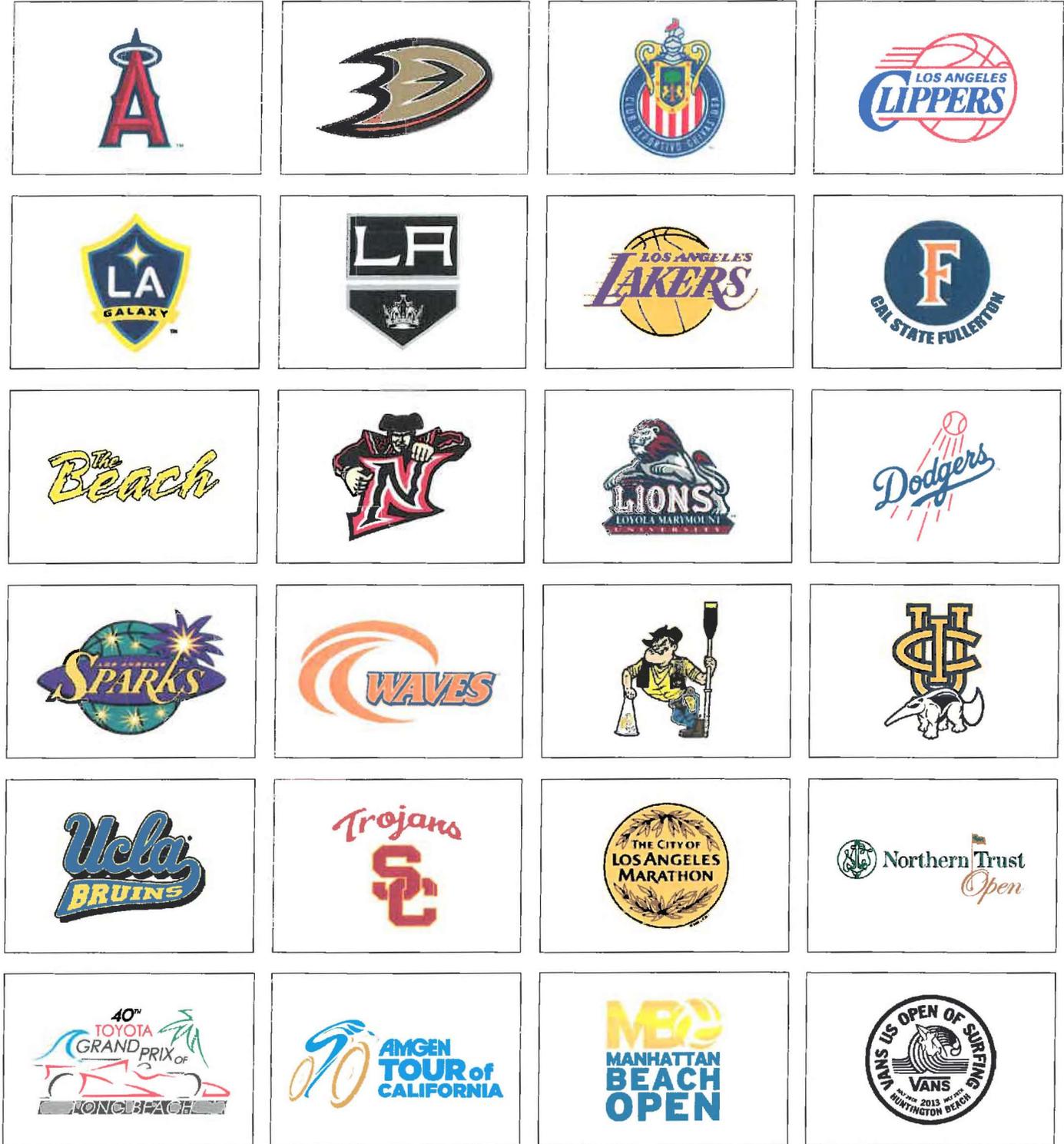
Adult Fandom Rates<sup>2</sup>



Source: Scarborough Research (1) Where detailed data is available. (2) Fandom defined as number of fans who watch, listen, or attend the respective game or sport as a % of all adults in the market

# LA HAS OLYMPIC PASSION

THE LA MARKET IS LOADED WITH 18 PROFESSIONAL TEAMS AND DIVISION I PROGRAMS, AND HOSTS OVER 500 MAJOR SPORTING EVENTS A YEAR.



# LA HAS OLYMPIC PASSION

LA HOSTS TOP NATIONAL AND INTERNATIONAL EVENTS IN OLYMPIC DISCIPLINES EVERY YEAR.

## Major International Sporting Events

| YEAR | EVENT  | DATES               | DURATION       | # OF ATHLETES | LOCATION                        |
|------|--|---------------------|----------------|---------------|---------------------------------|
| 2023 | Men's U.S. Open Golf Tournament                    | TBD                 | 4 Days         | 156           | Los Angeles Country Club        |
| 2015 | Special Olympics World Games                       | 7/25 - 8/2          | 9 Days         | -7000         | Various                         |
| 2014 | <b>FILA Wrestling World Cup</b>                    | <b>3/15 - 3/16</b>  | <b>2 Days</b>  | -300          | <b>The Forum</b>                |
| 2012 | <b>5th IOC World Conference on Women and Sport</b> | <b>2/16 - 2/18</b>  | <b>3 Days</b>  | -700          | <b>LA Convention Center</b>     |
| 2009 | <b>World Baseball Classic</b>                      | <b>3/21-3/23</b>    | <b>3 Days</b>  | <b>-448</b>   | <b>Dodger Stadium</b>           |
| 2009 | <b>World Figure Skating Championships</b>          | <b>3/23 - 3/29</b>  | <b>7 Days</b>  | -150          | <b>Staples Center</b>           |
| 2005 | <b>World Track Cycling Championships</b>           | <b>3/24 - 3/27</b>  | <b>4 Days</b>  |               | <b>StubHub Center Velodrome</b> |
| 2005 | World Badminton Championships                      | 8/15 - 8/21         | 7 Days         | -350          | Honda Center                    |
| 2003 | <b>FIFA Women's World Cup (final and other)</b>    | <b>9/20 - 10/12</b> | <b>23 Days</b> | <b>-368</b>   | <b>StubHub Center</b>           |
| 2003 | World Gymnastics Championships                     | 8/16 - 8/24         | 9 Days         | -1500         | Honda Center                    |

## Major National Sporting Events

| YEAR | EVENT   | DATES              | DURATION      | # OF ATHLETES | LOCATION                        |
|------|---|--------------------|---------------|---------------|---------------------------------|
| 2016 | <b>Marathon Olympic Trials</b>                        | <b>13-Aug</b>      | <b>1 Day</b>  | <b>-300</b>   | <b>Los Angeles</b>              |
| 2014 | National Swimming Championships                       | 8/6 - 8/10         | 5 Days        |               | William Woollett Jr. Aquatics   |
| 2013 | US Adult Nationals Badminton                          | 3/29 - 3/31        | 3 Days        |               | OC Badminton Club               |
| 2013 | <b>USA Cycling Elite Track National Championships</b> | <b>8/9 - 8/11</b>  | <b>3 Days</b> | <b>-300</b>   | <b>StubHub Center Velodrome</b> |
| 2012 | US Adult Nationals Badminton                          | 4/20 - 4/22        | 3 Days        |               | OC Badminton Club               |
| 2012 | <b>USA Cycling Elite Track National Championships</b> | <b>9/27 - 9/30</b> | <b>4 Days</b> | <b>-300</b>   | <b>StubHub Center Velodrome</b> |
| 2011 | <b>NBA All Star Game</b>                              | <b>20-Feb</b>      | <b>1 Day</b>  | <b>-30</b>    | <b>Staples Center</b>           |
| 2011 | USA National Diving Championships                     | 8/9 - 8/14         | 6 Days        | -125          | Spieker Aquatics Center         |
| 2011 | <b>USA Cycling Elite Track National Championships</b> | <b>9/28 - 10/2</b> | <b>5 Days</b> | <b>-300</b>   | <b>StubHub Center Velodrome</b> |
| 2010 | <b>USA Cycling Elite Track National Championships</b> | <b>9/29 - 10/3</b> | <b>5 Days</b> | <b>-300</b>   | <b>StubHub Center Velodrome</b> |
| 2010 | National Swimming Championships                       | 8/3 - 8/7          | 5 Days        |               | William Woollett Jr. Aquatics   |
| 2010 | US Adult Nationals Badminton                          | 4/9 - 4/11         | 3 Days        |               | OC Badminton Club               |
| 2009 | <b>USA Cycling Elite Track National Championships</b> | <b>9/30 - 10/4</b> | <b>5 Days</b> | <b>-300</b>   | <b>StubHub Center Velodrome</b> |
| 2009 | US Adult Nationals Badminton                          | 4/17 - 4/19        | 3 Days        |               | OC Badminton Club               |
| 2006 | National Swimming Championships                       | 8/1 - 8/5          | 5 Days        |               | William Woollett Jr. Aquatics   |
| 2005 | National Swimming Championships                       | 8/3 - 8/7          | 6 Days        |               | William Woollett Jr. Aquatics   |
| 2005 | <b>USA Outdoor Track and Field Championships</b>      | <b>6/23 - 6/26</b> | <b>4 Days</b> |               | <b>StubHub Center</b>           |
| 2004 | Swimming Olympic Trials                               | 7/7 - 7/14         | 8 Days        |               | Long Beach                      |
| 2004 | Gymnastics Olympic Trials                             | 6/24 - 6/27        | 4 Days        |               | Honda Center                    |
| 2004 | <b>NBA All Star Game</b>                              | <b>15-Feb</b>      | <b>1 Day</b>  | <b>-30</b>    | <b>Staples Center</b>           |

Note: Bold blue font represents events held in 2024 proposed venues.

# LA HAS OLYMPIC PASSION

LA ALSO IS HOME TO MAJOR COLLEGE CHAMPIONSHIPS IN SEVERAL OLYMPIC DISCIPLINES.

| YEAR        | EVENT  | DATES                | DURATION      | # OF ATHLETES | LOCATION                 |
|-------------|--|----------------------|---------------|---------------|--------------------------|
| 2018        | NCAA Women's Water Polo Championship                 | 5/11 - 5/13          | 3 Days        | -200          | Uytengsu Aquatics Center |
| <b>2018</b> | <b>NCAA Division I Men's Volleyball Championship</b> | <b>5/3 - 5/5</b>     | <b>3 Days</b> | <b>-120</b>   | <b>Pauley Pavilion</b>   |
| 2017        | NCAA Men's Water Polo Championship                   | 12/2 - 12/3          | 2 Days        | -150          | Uytengsu Aquatics Center |
| 2016        | NCAA Women's Water Polo Championship                 | 5/13 - 5/15          | 3 Days        | -200          | Spieker Aquatics Center  |
| 2015        | NCAA Men's Water Polo Championship                   | 12/5 - 12/6          | 2 Days        | -150          | Spieker Aquatics Center  |
| 2014        | NCAA Women's Water Polo Championship                 | 5/9 - 5/11           | 3 Days        | -200          | Uytengsu Aquatics Center |
| <b>2013</b> | <b>NCAA Women's Gymnastics Championships</b>         | <b>4/19 - 4/21</b>   | <b>3 Days</b> | <b>-240</b>   | <b>Pauley Pavilion</b>   |
| <b>2013</b> | <b>NCAA Division I Men's Volleyball Championship</b> | <b>5/2 - 5/4</b>     | <b>3 Days</b> | <b>-80</b>    | <b>Pauley Pavilion</b>   |
| 2012        | ICSA Singlehanded Sailing Championship               | 11/2 - 11/4          | 3 Days        |               | Long Beach               |
| 2012        | NCAA Men's Water Polo Championship                   | 12/1 - 12/2          | 2 Days        | -100          | McDonald's Swim Stadium  |
| 2012        | NCAA Men's Golf Championship                         | 5/29 - 6/3           | 6 Days        | 156           | Riviera C.C.             |
| <b>2012</b> | <b>NCAA Division I Men's Volleyball Championship</b> | <b>5/3 - 5/5</b>     | <b>3 Days</b> | <b>-80</b>    | <b>Galen Center</b>      |
| 2008        | NCAA Division I Men's Volleyball Championship        | 5/1 - 5/3            | 3 Days        | -80           | Bren Events Center       |
| 2007        | NCAA Women's Water Polo Championship                 | 5/11 - 5/13          | 3 Days        | -200          | Long Beach State         |
| 2006        | NCAA Men's Water Polo Championship                   | 12/2 - 12/3          | 2 Days        | -100          | Burns Aquatics Center    |
| <b>2005</b> | <b>NCAA Division I Men's Volleyball Championship</b> | <b>5/5 - 5/7</b>     | <b>3 Days</b> | <b>-80</b>    | <b>Pauley Pavilion</b>   |
| 2005        | ICSA Sloop North America Championship                | 11/19 - 11/21        | 3 Days        |               | Irvine                   |
| <b>2004</b> | <b>NCAA Soccer Men's Championships</b>               | <b>12/10 - 12/12</b> | <b>3 Days</b> | <b>-120</b>   | <b>StubHub Center</b>    |
| <b>2004</b> | <b>NCAA Women's Gymnastics Championships</b>         | <b>4/15 - 4/17</b>   | <b>3 Days</b> | <b>-240</b>   | <b>Pauley Pavilion</b>   |
| 2004        | NCAA Division I Women's Volleyball Championship      | 12/16 - 12/18        | 3 Days        | -80           | Long Beach Arena         |
| 2003        | NCAA Division I Men's Volleyball Championship        | 5/1 - 5/3            | 3 Days        | -80           | The Walter Pyramid       |

Note: Bold blue font represents events held in 2024 proposed venues.

# IN LA – SPORTS ARE A LIVELIHOOD

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**SPORTS ARE RESPONSIBLE FOR LARGE SCALE ENGAGEMENT, ECONOMIC IMPACT AND MANY JOBS IN LA.**

**>20 MILLION**

**More than 20 million tickets are sold to Los Angeles area sporting events each year.**

**\$5 BILLION**

**These sporting events generate approximately \$5 billion in annual economic impact in the Los Angeles area.**

**+10,000**

**And the sports industry is responsible for more than 10,000 full and part-time jobs for Los Angeles-area residents.**

Source: Atlantic Cities; City Lab.com; USOC website. web literature search.

# LA – WHERE OLYMPIC GREATNESS LIVES

LA PRODUCES MORE OLYMPIANS AND MEDAL WINNERS THAN ANY MARKET IN THE COUNTRY.

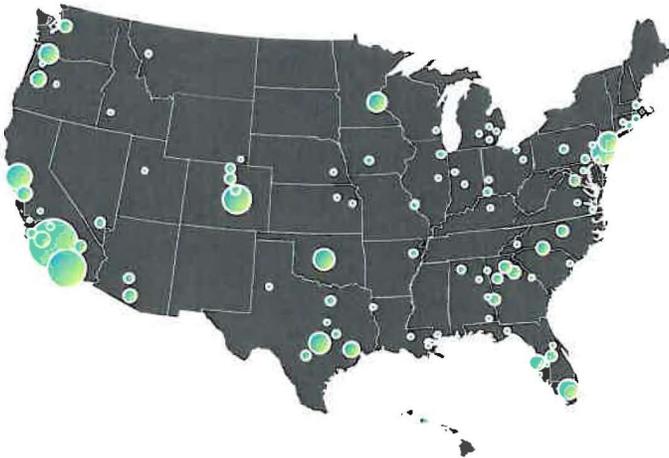


## 2012 US OLYMPIC ATHLETES BY HOMETOWN

More Olympians are born and raised in the LA area than any other city in the US.

Total Number of Olympic Athletes by Hometown

1 • 5 • 10



## 2012 US OLYMPIC ATHLETES BY CURRENT PLACE OF RESIDENCE

An even higher proportion of Olympians also call LA their training home, demonstrating the attractiveness of Southern California as a sporting destination.

Total Number of Olympic Athletes (Place of Residence)

1 • 10 • 100



## DISTRIBUTION OF 2012 US OLYMPIC MEDAL WINNERS BY PLACE OF RESIDENCE

Moreover, the quality of LA's climate and facilities is evinced by the fact that nearly 45% of all medals won by US Olympians in London were won by athletes living or training in LA.

Total Number of Medals by Athlete's Place of Residence

1 • 5 • 10

Source: Atlantic Cities; City Lab.com.

# LA – WHERE OLYMPIC GREATNESS LIVES

LA IS HOME TO MANY DIVISION 1 UNIVERSITIES THAT PROMOTE DEVELOPMENT OF OLYMPIC ATHLETES.

| SCHOOL  | OLYMPIC SPORTS TEAMS | TOTAL OLYMPIANS | NOTABLE OLYMPIANS        | OLYMPIC FACTS  |
|---|----------------------|-----------------|--------------------------|--|
|    | 17                   | 418             | Louis Zamperini          | If USC were a country, its 135 gold medals would rank 12th overall           |
|    | 18                   | 398             | Jackie Joyner-Kersey     | UCLA won at least one gold medal for the US at every Summer Games since 1932 |
|    | 14                   | 34              | Greg Louganis            | At least 4 UCI athletes in each of the last 10 Summer Olympics               |
|   | 16                   | 14              | Jason Lezak              | Gauchos have won multiple medals in swimming and water polo                  |
|  | 14                   | 65              | Craig Buck               | Pepperdine Olympians have won 18 medals since 1964                           |
|  | 10                   | 6               | Jenny Topping            | 4 Titan Olympians in 2004 Athens Games                                       |
|  | 13                   | 5               | Florence Griffith Joyner | CSUN Olympians have medaled in 4 different disciplines                       |
|  | 13                   | 113             | Misty May-Treanor        | At least one CSULB athlete in every Summer Olympics since 1952               |
|  | 16                   | 5               | Reid Priddy              | 5 LMU Olympians in last three Summer Games across 4 different sports         |

# LA – WHERE OLYMPIC GREATNESS LIVES

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LA IS THE CITY WHERE ATHLETES CAN GO FASTER, JUMP HIGHER AND BE STRONGER.

137 TRACK & FIELD WORLD RECORDS SET

Fourth (4th) highest total in the world.

130 SWIMMING WORLD RECORDS SET

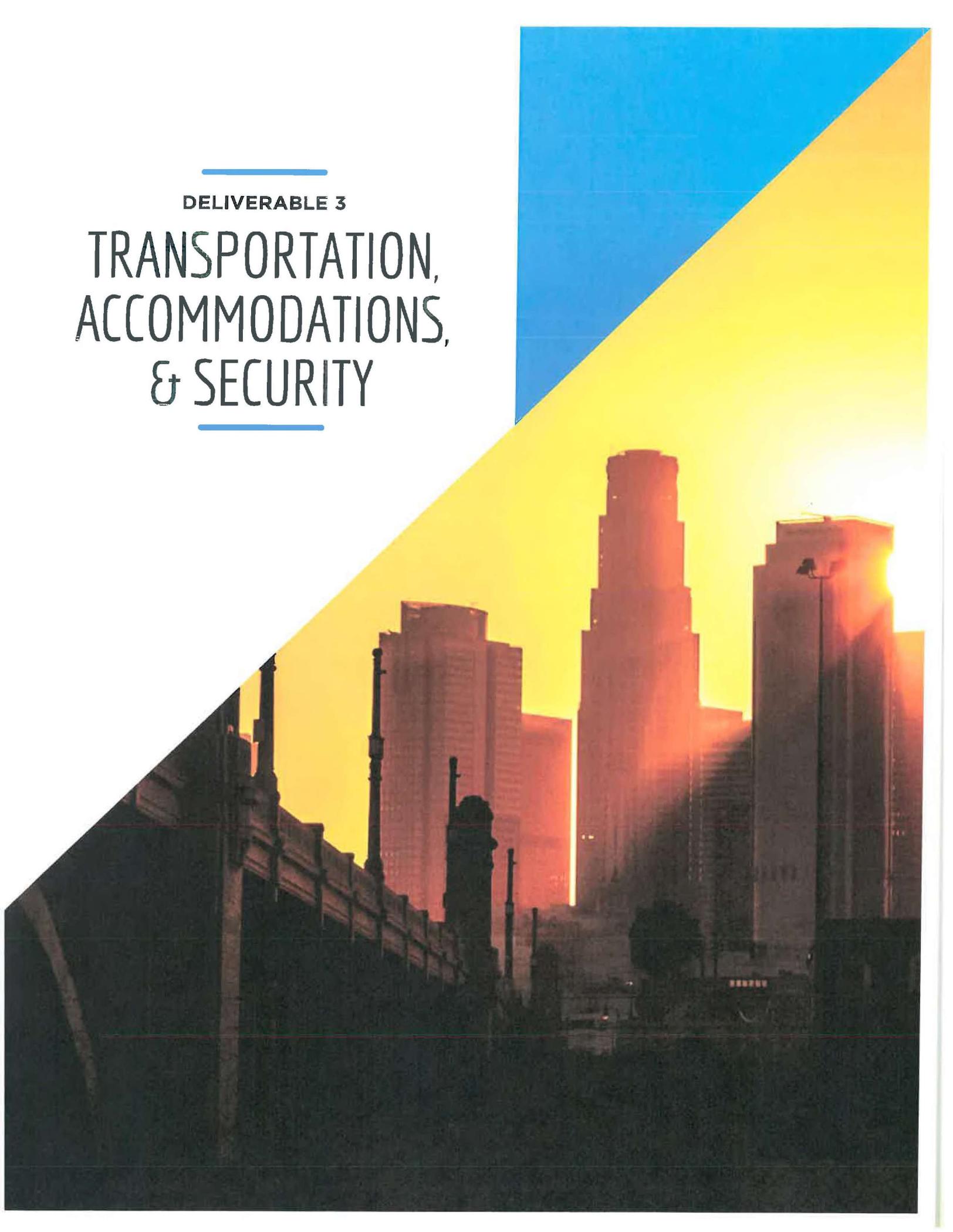
Highest total in the world.

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DELIVERABLE 3

# TRANSPORTATION, ACCOMMODATIONS, & SECURITY

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# INTRODUCTION

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## LOS ANGELES IS ON THE MOVE.

With the largest transit construction program in the United States, Los Angeles is defining the future of mobility. In the last 30 years, LA's public transportation system has undergone a dramatic transformation, operating six (6) convenient rail lines and moving nearly 400,000 commuters everyday. Over the next ten years, Los Angeles will invest \$88.2 billion in transit infrastructure projects, highway projects, carpool projects, and local improvement projects. With five (5) new rail lines currently under construction, by 2024, LA Metro will have more than 100 miles of rail services to meet the growing demands of our city's young, mobile and progressive population. A light rail, subway and bus transitway network will connect all venue clusters, the airport, Downtown and every corner of the city by 2024.

For the majority of LA24 visitors and athletes, the Olympic Experience will begin at a newly renovated LAX — the second busiest airport in the United States. The Tom Bradley International Terminal recently received a \$1.9 billion renovation. The airport will receive an additional \$5.1 billion investment to be completed by 2023.

Los Angeles attracted a record 43.3 million visitors in 2014, drawn to our city's diverse set of attractions that includes the most museums per capita, nine (9) amusement parks, the hottest restaurants in the nation, more than 1,000 performing arts groups and iconic sports franchises. With a venue plan that features many of those destinations, and more than 125,000 hotel rooms located within 50km of the Games Center, the Olympic Family, members of the media, spectators and other key constituents will be conveniently located.

Finally, Los Angeles is no stranger to successfully hosting major international events — from world championships in premier sports, to the annual Academy Awards, Grammy's and Emmy's, to top national conventions. In Los Angeles, the spotlight is always on. We have the resources, experience and secure environment to share the biggest events with the world.

Los Angeles has long been a top global destination for tourism and business alike, but given the city's recent progress, it is now also a top pick for safety, state-of-the-art sustainability, robust accommodations and ease of transportation — a citywide dream decades in the making.

TRANSPORTATION

# TRANSPORTATION

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## GENERAL OVERVIEW

The Transportation Infrastructure in Los Angeles County is one of the largest and most technologically sophisticated in the United States, providing hundreds of kilometers of primary rail and bus networks, a world-class Airport LAX that is undergoing a \$7B renovation, and innovative Traffic Management Systems for all forms of transportation. Aggressive growth has been mandated and funded to continue through the next two decades, and beyond.

LA is also home to America's largest fleet of clean-burning natural gas buses, helping to turn a city once known for its suburban sprawl and smog, into one that is more affordable, sustainable and connected for all.

For the Games, the rail and bus network will be the Primary Transportation Mode for large numbers of volunteers and spectators to travel from both centralized and outlying locations to the venues without having to use automobiles or taxis. In addition, the Olympic Route Network is designed to expeditiously move key constituents (athletes, dignitaries, officials) from the support venues LAX, Main Hotel Cluster, Olympic Village, Main Media Center, and Media Accommodations) to the competition sites (clusters) through dedicated Olympic Lanes that will make travel to nearly all the venues 30 minutes or less.



# TRANSPORTATION

## INFRASTRUCTURE

In addition to the basic motorway, street and bus transportation networks, the region has a High-Volume Transportation Network made up of over 136 km of subway and light rail, 290 km of suburban rail, 60 km of bus transitway lines and 550 km of HOV lanes. With projects funded and currently under construction, the network will expand to 187 km of subway and light rail, 290 km of suburban rail, 80 km of bus transitway and 600 km of HOV lanes by 2024.

The Los Angeles County Metropolitan Transportation Authority (Metro) operates all Bus Transitway, Subway and Light Rail in Los Angeles County. As new projects are completed over the next ten years, 27 rail stations and 140 rail cars will be constructed and added to the network. Key stations will be located adjacent to most of the Downtown, Coliseum/USC, Santa Monica, UCLA, and Hollywood venues. For those venues where Metro stops are not within 1km, we will have direct shuttle service to the closest transit location. Additionally, both the Sepulveda Recreation Area and the StubHub venues will have direct service via the bus transitway lines. The rail and bus networks are managed from the Rail and Bus Operations Centers.

The Suburban Rail Network is operated by the Southern California Regional Rail Authority (Metrolink). The system has 28 stations in Los Angeles County and 28 stations in adjacent counties, using six (6) different lines. All of the train lines service Downtown Los Angeles.

In addition to the 2,400 buses that Metro operates, many cities and special districts in the Los Angeles County operate Local and Rapid Bus service adding an additional 1,500 buses to the region's transportation system. Overall, approximately 3,900 buses are operating throughout the region during all hours of the day.

The Primary Transportation Terminal for Downtown Los Angeles is Union Station. All intercity and suburban rail, subway, one light rail, one transitway and over 25

bus lines provide service to most venues within the Los Angeles County region.

Accessibility for Disabled Passengers is provided by all public transportation services in Los Angeles County. Additionally, door-to-door services are available for people who cannot use buses or trains.

A key component to the transportation network is the Motor Vehicle Parking Facilities (Park and Ride), currently with over 75 locations and 30,000 parking spaces at bus transitway, suburban rail, subway and light rail stations on the Metro and Metrolink systems. Additional facilities are being constructed with the new Metro Rail Expansion Projects, which will add several thousand more parking spaces.

Implementing the Transportation Plan will rely on existing partnerships with federal, state, and local agencies.

At the federal level, partnership is required for two key projects that make up the LA24 Transportation Plan, which are currently in on-going conversations:

1. *LAX Automated People Mover*: This project will require environmental approvals from the Federal Aviation Administration.
2. *Purple Line Extension to UCLA*: This project is a multi-phased project that will ultimately connect UCLA to Union Station in Downtown Los Angeles.

At the state level, the City of Los Angeles already works regularly with the California State Department of Transportation (Caltrans) on all major projects that involve the highway system. Recent examples are the closure of the 405 Freeway, the demolition of the Century/Aviation Bridge, and the creation of High Occupancy Toll Lanes on Interstate 110 and Interstate 10.

# TRANSPORTATION

## INFRASTRUCTURE

At the local level, the two main partners needed to advance the LA24 Transportation Plan are Metro as well as Los Angeles World Airports (LAWA), which operates LAX. The Mayor is the Chair of the Metro Board of Directors and appoints three other Directors. The Mayor also oversees LAWA, a city department. The Mayor routinely convenes multiple local agencies to ensure that there is coordination for Special Events, such as the Academy Awards, Freeway Closures, NBA All-Star Game, and CicLAVia.

## TRAFFIC MANAGEMENT SYSTEM

The City of Los Angeles street network Traffic Control is managed by the Department of Transportation (LADOT), using a cutting-edge, centralized Automated Traffic Surveillance and Control System (ATSAC). The system, which is made up of 4,400 signalized intersections, 64,500 loop detectors, and 500 CCTV cameras allows for full control of traffic signals on all of the major urban arterial

roadways within the City, allowing motor vehicles to travel on designated routes achieving travel times similar to those on limited-access motorways.

The State of California motorway traffic control is the responsibility of the California Department of Transportation (Caltrans) and the California Highway Patrol (CHP). The Los Angeles Regional Transportation Management Center (LARTMC) allows for motorways and their high occupancy vehicle (HOV) lanes to be managed efficiently.

The Los Angeles Operations Center will provide a centralized command location for all transportation activities, allowing a single operational structure to manage and coordinate all transportation issues between the various agencies and the OCOG.



# TRANSPORTATION

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## OLYMPIC ROUTE NETWORK

The Olympic Route Network Design will make use of a combination of motorway High Occupancy Vehicle (HOV) and High Occupancy Toll (HOT) lanes, along with major urban arterial and collector roadways. Individual routes will be combined into corridors adjacent to venue and competition sites, to minimize the impacts on regular motor vehicle traffic. Additionally, each route will have alternative options, should circumstances require use. Corridor traffic on major urban arterials and collectors will be managed by LADOT, both at ATSAC and in the field.

One of the primary challenges facing any large and populous Metropolitan area is travel. The Los Angeles region is no different; however, several key advantages exist in LA that will allow for efficient motorway travel and detailed traffic management for arterial, collector and local roadways during the event periods.

- Los Angeles County has over 550 miles of High Occupancy Vehicle (HOV)/FastTrak Lanes on the 17 motorways, with more being constructed. Vehicles with multiple passengers or in some instances, paying a use fee, are allowed to use these lanes. The net impact to the overall motorway is improved travel time. The ORN will use HOV lanes in key locations, such as LAX routing to and from the Main Hotel Cluster.
- The Automated Traffic Surveillance and Control System (ATSAC) System provides innovative real-time ability to manage traffic on all major urban arterials within the City of Los Angeles using the traffic signal control system and video monitors. This will allow designated Games motor vehicles to complete travel between clusters and competition sites as quickly as possible.
- The City of Los Angeles has a Unified Operations Center that will be activated during the entire events period. This facility has accommodations for all transportation providers and key support departments, allowing for a single management structure to direct all operations with vehicle movement.

- City of Los Angeles Department of Transportation (LADOT) Traffic Engineers and Traffic Control Officers will support the ORN in the field, working in concert with the ATSAC System.
- The Los Angeles Regional Transportation Management Center (LARTMC) is responsible for traffic management on the 17 major motorways, the HOV/HOT Lanes network and the entrance / exit points. The team at this location will be closely coordinated with the City of Los Angeles Unified Operations Center.
- The Public Transportation Network provides services to the entire Los Angeles Region. Suburban rail, subway, light rail and bus transitway lines provide direct, fast and efficient alternatives to using key motorways and major urban arterials.
- The Los Angeles region has recent experience with major motorway and roadway restrictions or closures. A major construction project on the I-405 motorway required multiple full-day complete closures between West Los Angeles and the San Fernando Valley. In each case, the city launched massive public education campaigns to prepare residents, vacationers, businesses and commercial services to arrange use of alternative routes, public transportation, different work schedules, nighttime delivery times or simply delay non-essential travel. In each instance, traffic levels on the closest alternate routes were far below what was planned for, with more distant, recommended routes seeing heavier utilization. This same strategy was used for a multiple day closure on the main arterial roadway servicing LAX, with similar results. Similar strategies will be used to allow for the ORN to operate with as little disruption as possible.

To host a successful Olympic and Paralympic Games, the ORN must work exceptionally. The Los Angeles region has the necessary foundation in place to achieve that important goal.

# TRANSPORTATION

## AIRPORT

Los Angeles International Airport (LAX) is the nation's second busiest passenger airport and ranks 14th in air cargo tonnage handled. It is also the world's busiest origin-and-destination airport, with more passengers beginning or ending their trips in Southern California than using the airport for connecting flights. In 2013, LAX served 66.7 million passengers and 66 domestic and 62 international cities directly. It also handled nearly two (2) million tons of freight and mail.

Importantly, LAX is the only airport that's a hub for all three domestic legacy airlines. Approximately 95 passenger carriers and cargo carriers serve LAX, including all major airlines. There are four (4) runways, nine (9) passenger terminals with 119 gates and more than 163 aircraft parking spots.

In the last several years, LAX invested more than \$1.9 billion into the new Tom Bradley International Terminal.

Passengers can now relax in the lounge-like seating in the 150,000-square-foot Great Hall featuring more than 60 premier dining, luxury retail shops, and 250,000 square feet of duty-free shops.

By 2020, 8 of LAX's 9 terminals will be new. The airport has an approved capital budget of \$7.2 billion for improvements including runway rehabilitation, terminal renovations, improved baggage handling, security and communications improvements, and improved ground access and circulation. Many of the improvements will focus on the customer experience, from big video and art displays, to new restaurants and shops, to improved bathrooms and Wi-Fi. Of the planned upgrades, the airport ground transportation program is amongst the most important.

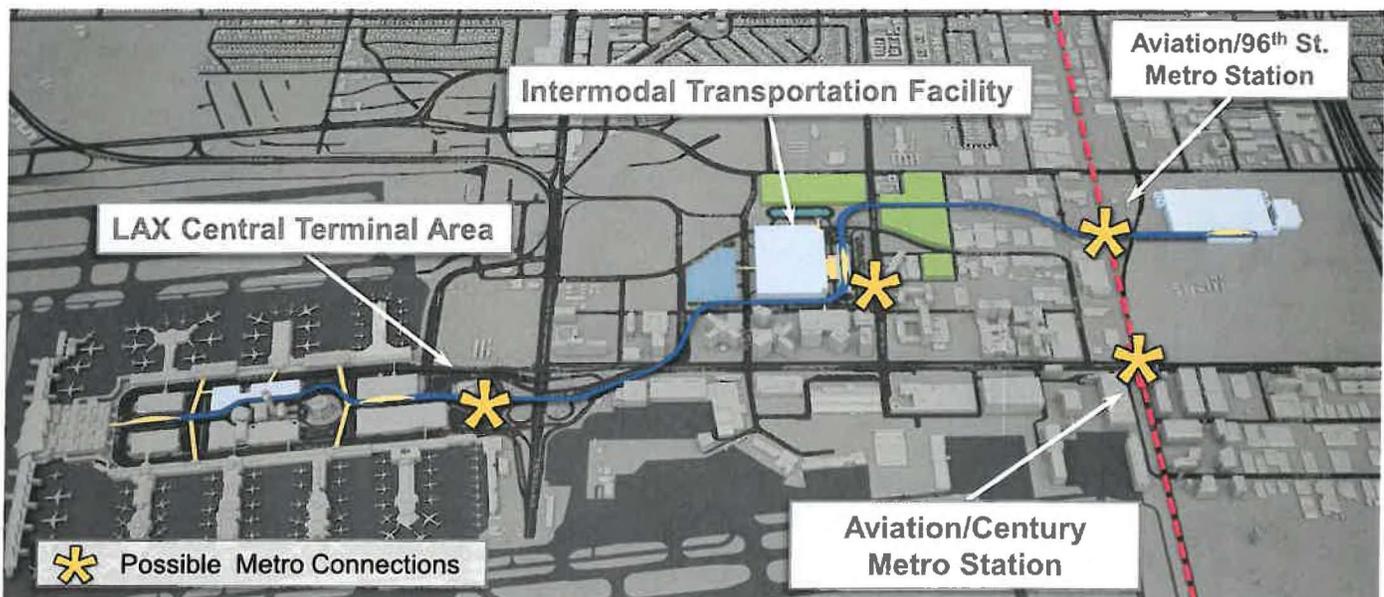


# TRANSPORTATION

## AIRPORT GROUND TRANSPORTATION PROGRAM

The airport ground transportation program is a major component of the ongoing work and plans to modernize LAX. The three main components of the plan are scheduled to be completed by the fourth quarter 2023, including:

- *The LAX Automated People Mover System (APM):* The APM will connect the Central Terminal Area (CTA) through either a spine or scissor configuration and connect to the Crenshaw/LAX Line that is currently under construction. The Crenshaw/LAX Line is scheduled to be completed by 2019. The APM is currently scheduled to be completed by the end of 2023, however the City of Los Angeles is pursuing potential acceleration strategies.
- *Intermodal Transportation Facility (ITF):* The ITF will create a new world-class front door to LAX, providing a central location for bus and car pick-up and drop-off as well as a connection to the APM.
- *Consolidated Rental Car Facility (ConRAC):* The ConRAC will consolidate all on-airport rental car operations for convenience of passengers and efficiencies of rental car companies. It will be connected to the Central Terminal Area by the Automated People Mover to reduce the traffic impacts of multiple shuttle buses.



# TRANSPORTATION

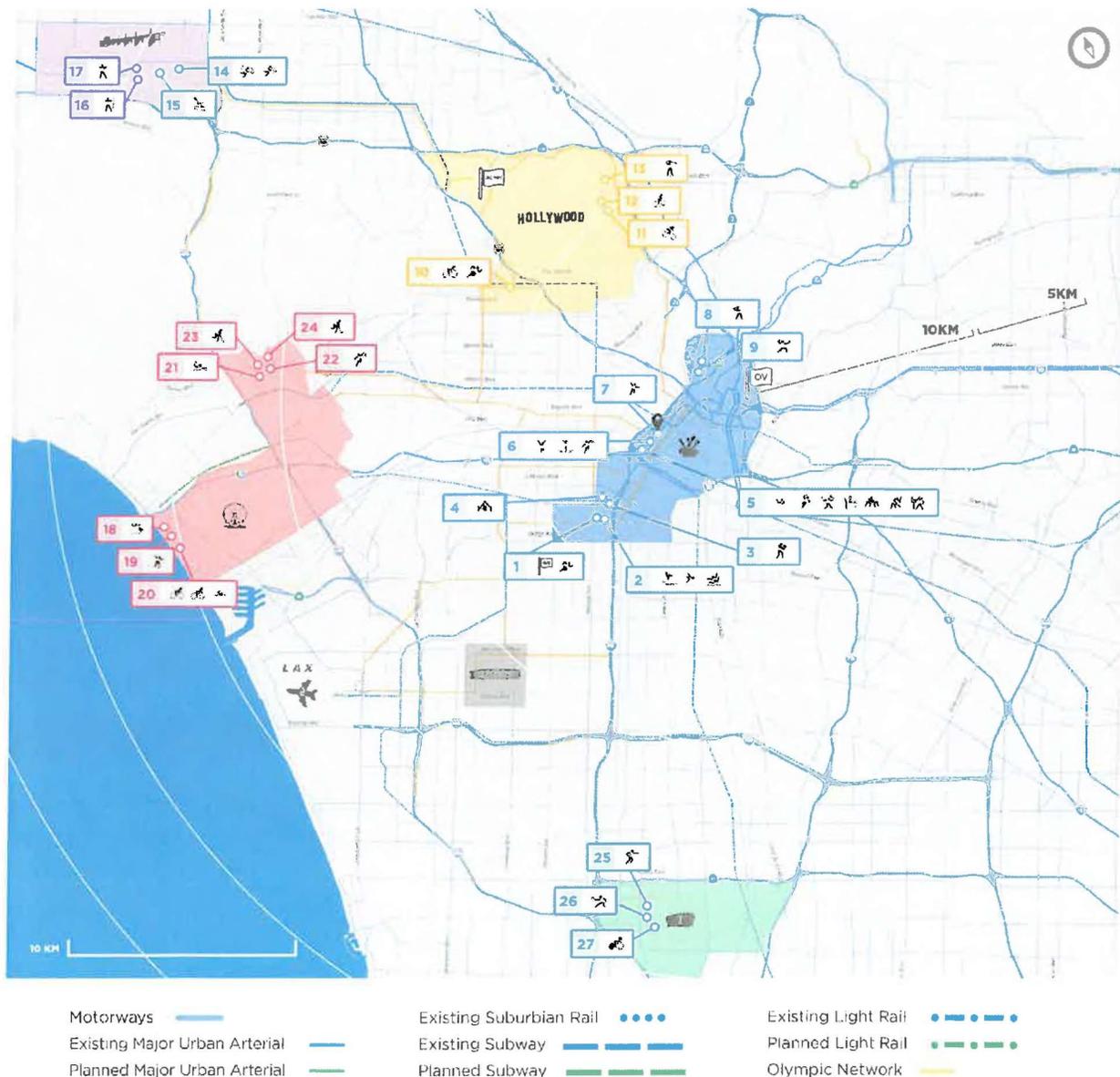
## CLUSTER TRANSPORTATION DETAILS

Given the compact venue structure of the LA24 Plan, nearly all competition venues are located less than 30 minutes from the key sites when utilizing the ORN. Additionally, with the existing and planned public transportation infrastructure, most venues will have a Metro stop within a kilometer, making for an exceptionally efficient transportation plan.

For those venues that don't have a Metro stop within a kilometer and/or need additional load-out capacities,

there will be shuttle services moving spectators to and from the events. The Metro stops within close proximity, combined with a robust shuttle bus system that will handle excess capacity will ensure that all venues can load-out in less than two hours (see chart "Venue Capacities & Load-Outs" for more details on spectator transit and load-out capacities).

Please see additional details for each cluster outlined on the following pages.



# TRANSPORTATION

## CLUSTER TRANSPORTATION DETAILS: DOWNTOWN

The Downtown cluster will serve as the heart of the Games with nine (9) competition venues (hosting 19 events), the home of the Opening and Closing Ceremonies, and the site of the Olympic Village. All key venues are located within 20 minutes or less and have adjacent

transit stops. Additional shuttle buses will be provided to transport spectators to other public transit stations to make sure that even the largest events with 60,000+ people (e.g. Opening and Closing Ceremonies) can load-out in acceptable times.

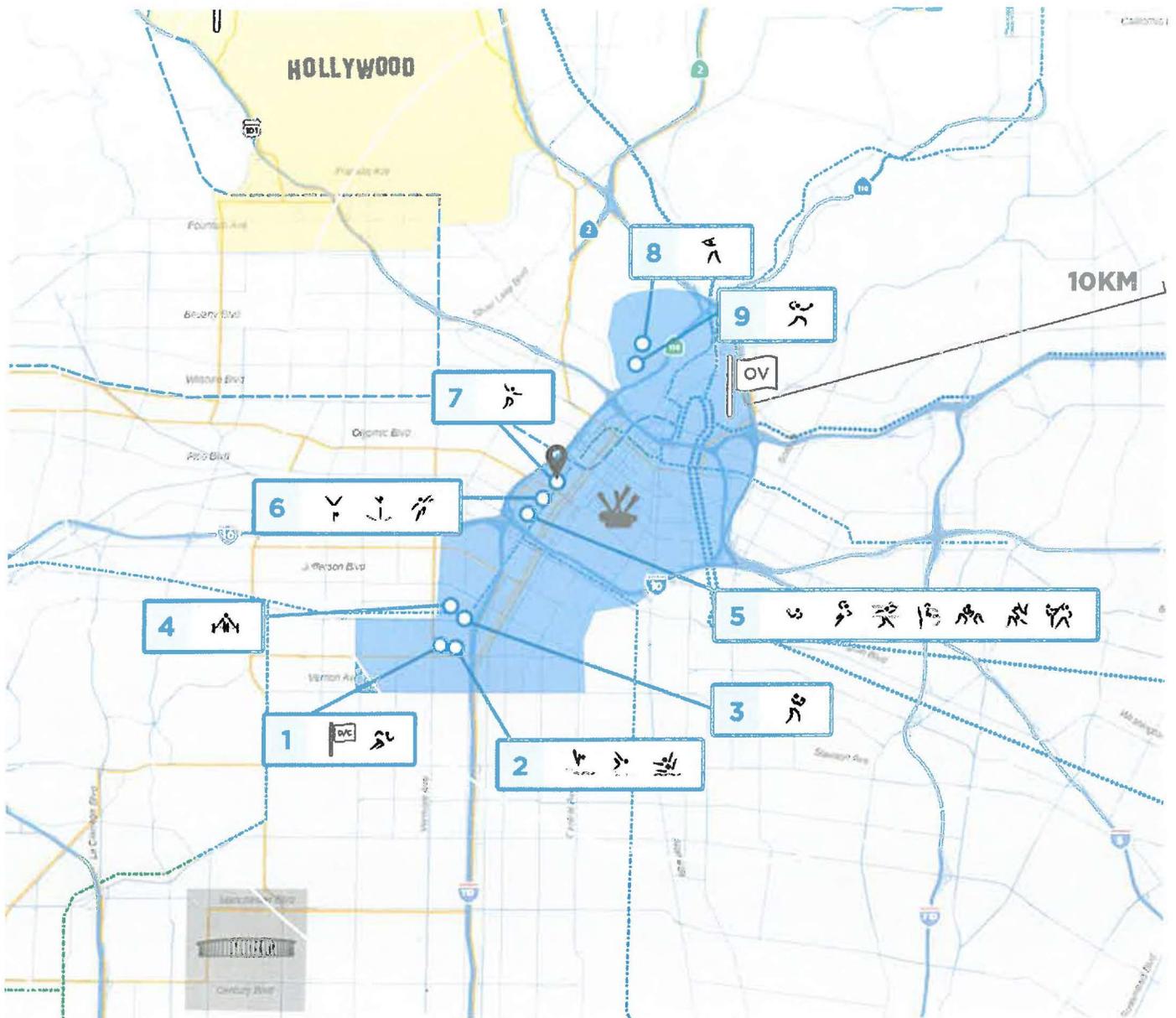
### Key Constituent Transportation (on the Olympic Route Network):

| TO SITE              | AVERAGE DISTANCE (KM) | AVERAGE TIME (MINUTES) |
|----------------------|-----------------------|------------------------|
| Airport              | 21                    | 20                     |
| Main Hotel           | 3                     | 5                      |
| Olympic Village      | 8                     | 10                     |
| Olympic Stadium      | 4                     | 5                      |
| Media Accommodations | 21                    | 20                     |
| IBC / MPC            | 20                    | 20                     |

### Spectator Transportation (closest transit stop and walking distance):

| VENUE (CAPACITY)                     | CLOSEST TRANSIT STOP                                 | WALKING DISTANCE (KM) | LOAD-OUT TIME       |
|--------------------------------------|--|-----------------------|---------------------|
| LA Memorial Coliseum (60,000-80,000) | Expo Park/USC and Expo/Vermont (Light Rail)          | Adjacent              | Less than two hours |
| New MLS Stadium (20,000)             | Expo Park/USC and Expo/Vermont (Light Rail)          | Adjacent              | Less than an hour   |
| Galen Center (10,300)                | Expo Park/USC and Expo/Vermont (Light Rail)          | Adjacent              | Less than an hour   |
| Shrine Auditorium (6,300)            | Expo Park/USC and Expo/Vermont (Light Rail)          | Adjacent              | Less than an hour   |
| LA Convention Center (25,000-30,000) | Pico Station (Light Rail) 7th St./Metro Ctr (Subway) | Adjacent (.56)        | Less than an hour   |
| Staples Center (18,100)              | Pico Station (Light Rail) 7th St./Metro Ctr (Subway) | Adjacent (.56)        | Less than an hour   |
| Nokia Theatre (7,100)                | Pico Station (Light Rail) 7th St./Metro Ctr (Subway) | Adjacent (.56)        | Less than an hour   |

# DOWNTOWN CLUSTER MAP



Motorways

Existing Major Urban Arterial

Planned Major Urban Arterial

Existing Suburban Rail

Existing Subway

Planned Subway

Existing Light Rail

Planned Light Rail

Olympic Network

# TRANSPORTATION

## CLUSTER TRANSPORTATION DETAILS: HOLLYWOOD

The Hollywood Cluster will feature four (4) venues with five (5) events. Olympians and Paralympians will compete on the iconic Hollywood Blvd. and in the picturesque Griffith Park. Outside of the airport, all key venues are within 20 minutes. Additionally, there are multiple transit

stops adjacent to Hollywood Blvd for spectators. For spectators going to Griffith Park, there will be shuttle buses to/from the closest rail stations and to/from Union Station downtown.

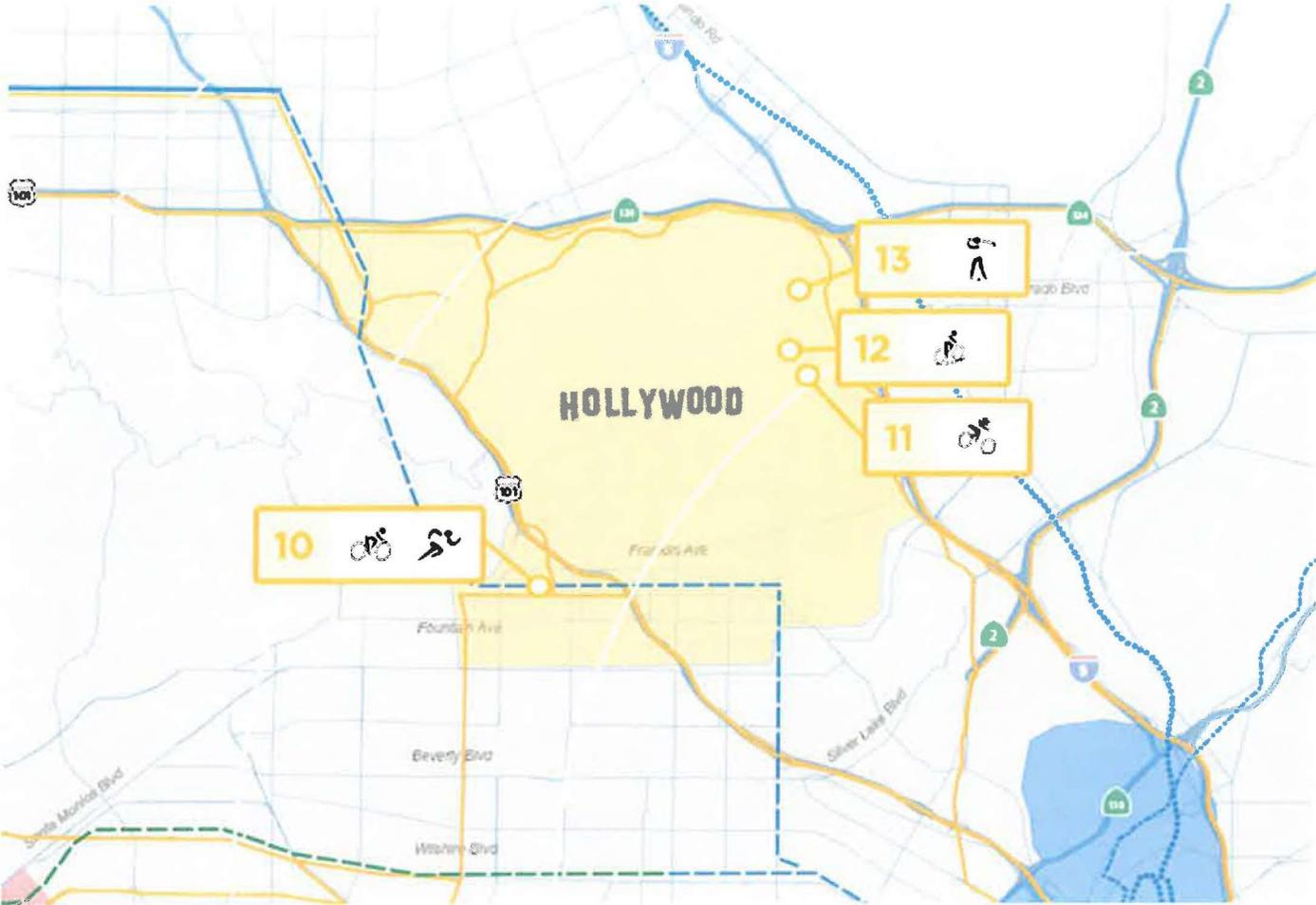
### Key Constituent Transportation (on the Olympic Route Network):

| TO SITE              | AVERAGE DISTANCE (KM) | AVERAGE TIME (MINUTES) |
|----------------------|-----------------------|------------------------|
| Airport              | 36                    | 35                     |
| Main Hotel           | 15                    | 15                     |
| Olympic Village      | 11                    | 10                     |
| Olympic Stadium      | 21                    | 20                     |
| Media Accommodations | 14                    | 15                     |
| IBC / MPC            | 12                    | 10                     |

### Spectator Transportation (closest transit stop and walking distance):

| VENUE (CAPACITY)                | CLOSEST TRANSIT STOP                                   | WALKING DISTANCE (KM) | LOAD-OUT TIME       |
|---------------------------------|--|-----------------------|---------------------|
| Hollywood Blvd<br>(5,000+)      | Hollywood/Highland (Subway)<br>Hollywood/Vine (Subway) | Adjacent              | Less than an hour   |
| Griffith Park<br>(6,000-30,000) | Glendale Station<br>(Metrolink Rail)                   | 5.8                   | Less than two hours |

# HOLLYWOOD CLUSTER MAP



- |                               |  |                        |  |                     |  |
|-------------------------------|--|------------------------|--|---------------------|--|
| Motorways                     |  | Existing Suburban Rail |  | Existing Light Rail |  |
| Existing Major Urban Arterial |  | Existing Subway        |  | Planned Light Rail  |  |
| Planned Major Urban Arterial  |  | Planned Subway         |  | Olympic Network     |  |

# TRANSPORTATION

## CLUSTER TRANSPORTATION DETAILS: VALLEY

Sepulveda Dam, a large recreational area built as a part of a U.S. Army Corps of Engineers project, will play host to five (5) events with a canoe slalom course, equestrian facilities, shooting and archery venues, and a modern pentathlon course. This cluster is the farthest from most of the key

venues (30-35 minutes), however for media, it's 15 minutes or less to get to the Media Village and IBC / MPC. For spectators, there will be shuttle service from the closest rail stations and there is a dedicated bus transit way line serving the entire north end of the Sepulveda Dam area.

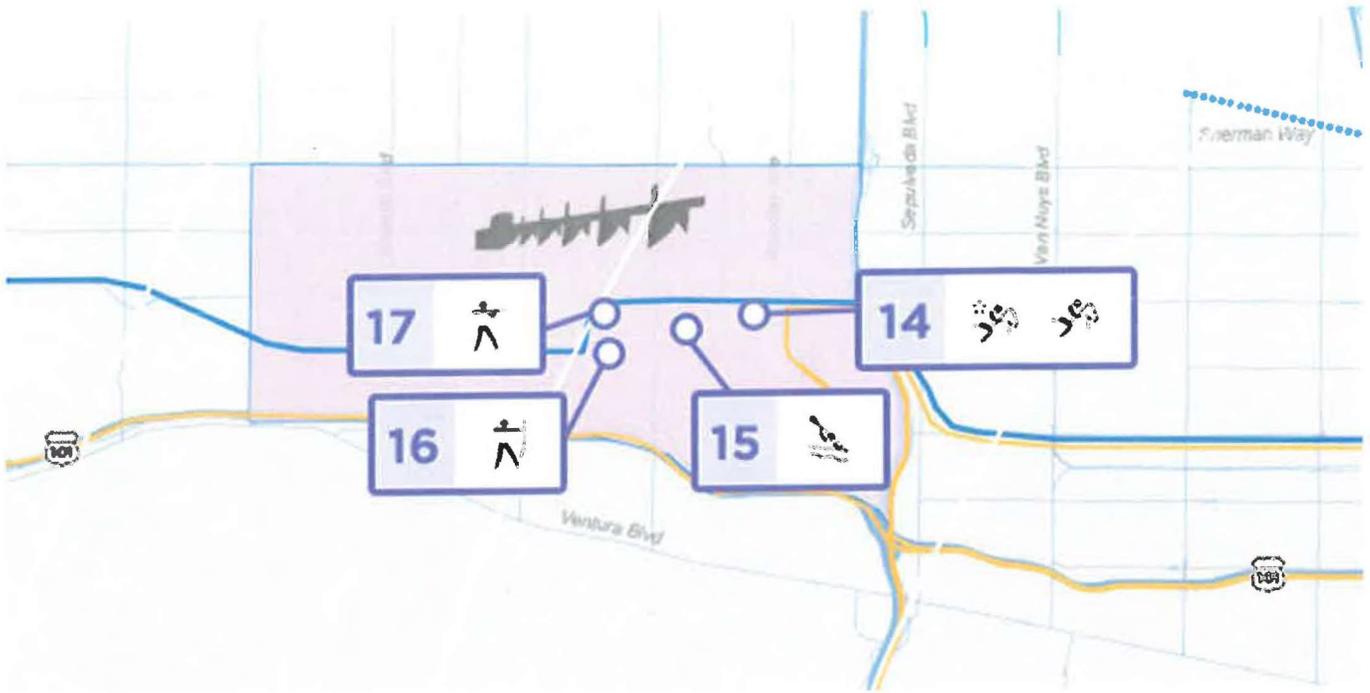
### Key Constituent Transportation (on the Olympic Route Network):

| TO SITE              | AVERAGE DISTANCE (KM) | AVERAGE TIME (MINUTES) |
|----------------------|-----------------------|------------------------|
| Airport              | 36                    | 35                     |
| Main Hotel           | 39                    | 35                     |
| Olympic Village      | 33                    | 30                     |
| Olympic Stadium      | 33                    | 30                     |
| Media Accommodations | 13                    | 10                     |
| IBC / MPC            | 17                    | 15                     |

### Spectator Transportation (closest transit stop and walking distance):

| VENUE (CAPACITY)                | CLOSEST TRANSIT STOP  | WALKING DISTANCE (KM) | LOAD-OUT TIME       |
|---------------------------------|---|-----------------------|---------------------|
| Sepulveda Dam<br>(3,000-20,000) | Van Nuys Metrolink Station (Ventura County Rail)<br>Balboa Station (Bus Transitway) | 6.7<br>Adjacent       | Less than two hours |

# VALLEY CLUSTER MAP



- |                               |  |                        |  |                     |  |
|-------------------------------|--|------------------------|--|---------------------|--|
| Motorways                     |  | Existing Suburban Rail |  | Existing Light Rail |  |
| Existing Major Urban Arterial |  | Existing Subway        |  | Planned Light Rail  |  |
| Planned Major Urban Arterial  |  | Planned Subway         |  | Olympic Network     |  |

# TRANSPORTATION

## CLUSTER TRANSPORTATION DETAILS: COASTAL

With two primary locations, UCLA and Santa Monica Beach, the coastal cluster will be home to nine (9) events in seven (7) different venues. While UCLA is geographically closer to most of the key venues, the average transportation time for both locations is 25 minutes or less, except to

the IBC / MPC. For spectators, the planned transit stops in Westwood and Downtown Santa Monica will provide easy access to the competition sites and expedite load-out times.

### Key Constituent Transportation (on the Olympic Route Network):

| TO SITE              | AVERAGE DISTANCE (KM) | AVERAGE TIME (MINUTES) |
|----------------------|-----------------------|------------------------|
| Airport              | 20                    | 20                     |
| Main Hotel           | 23                    | 20                     |
| Olympic Village      | 29                    | 25                     |
| Olympic Stadium      | 28                    | 25                     |
| Media Accommodations | 6                     | 5                      |
| IBC / MPC            | 41                    | 40                     |

### Spectator Transportation (closest transit stop and walking distance):

| VENUE (CAPACITY)                    | CLOSEST TRANSIT STOP               | WALKING DISTANCE (KM) | LOAD-OUT TIME       |
|-------------------------------------|------------------------------------|-----------------------|---------------------|
| Pauley Pavilion (12,800)            | Westwood/UCLA (Subway)             | 1.1                   | Less than an hour   |
| Drake Stadium (12,000)              | Westwood/UCLA (Subway)             | 1.1                   | Less than an hour   |
| North Athletic Field (4,000)        | Westwood/UCLA (Subway)             | 1.1                   | Less than an hour   |
| LA Tennis Center (5,000)            | Westwood/UCLA (Subway)             | 1.1                   | Less than an hour   |
| Santa Monica Beach (6,000 - 12,000) | Downtown Santa Monica (Light Rail) | Adjacent              | Less than two hours |

# COASTAL CLUSTER MAP



- |                               |  |                        |  |                     |  |
|-------------------------------|--|------------------------|--|---------------------|--|
| Motorways                     |  | Existing Suburban Rail |  | Existing Light Rail |  |
| Existing Major Urban Arterial |  | Existing Subway        |  | Planned Light Rail  |  |
| Planned Major Urban Arterial  |  | Planned Subway         |  | Olympic Network     |  |

# TRANSPORTATION

## CLUSTER TRANSPORTATION DETAILS: SOUTH BAY

At the world-class Stub Hub Center, three (3) events will take place in three (3) different venues all located within the same footprint. While the IBC/MPC facilities are 35-40 minutes away, all other venues are located within 20-25 minutes.

For spectators, a Bus Transitway station adjacent to the venues and shuttle buses from the closest light rail stations will allow for easy entrance and exit to/from the facility.

### Key Constituent Transportation (on the Olympic Route Network):

| TO SITE              | AVERAGE DISTANCE (KM) | AVERAGE TIME (MINUTES) |
|----------------------|-----------------------|------------------------|
| Airport              | 20                    | 20                     |
| Main Hotel           | 24                    | 20                     |
| Olympic Village      | 29                    | 25                     |
| Olympic Stadium      | 20                    | 20                     |
| Media Accommodations | 38                    | 35                     |
| IBC / MPC            | 41                    | 40                     |

### Spectator Transportation (closest transit stop and walking distance):

| VENUE (CAPACITY)                   | CLOSEST TRANSIT STOP  | WALKING DISTANCE (KM) | LOAD-OUT TIME       |
|------------------------------------|---|-----------------------|---------------------|
| StubHub Center<br>(5,000 - 27,000) | StubHub Terminal (Bus Transitway)<br>Artesia Blvd. (Light Rail) | Adjacent<br>4.18      | Less than two hours |



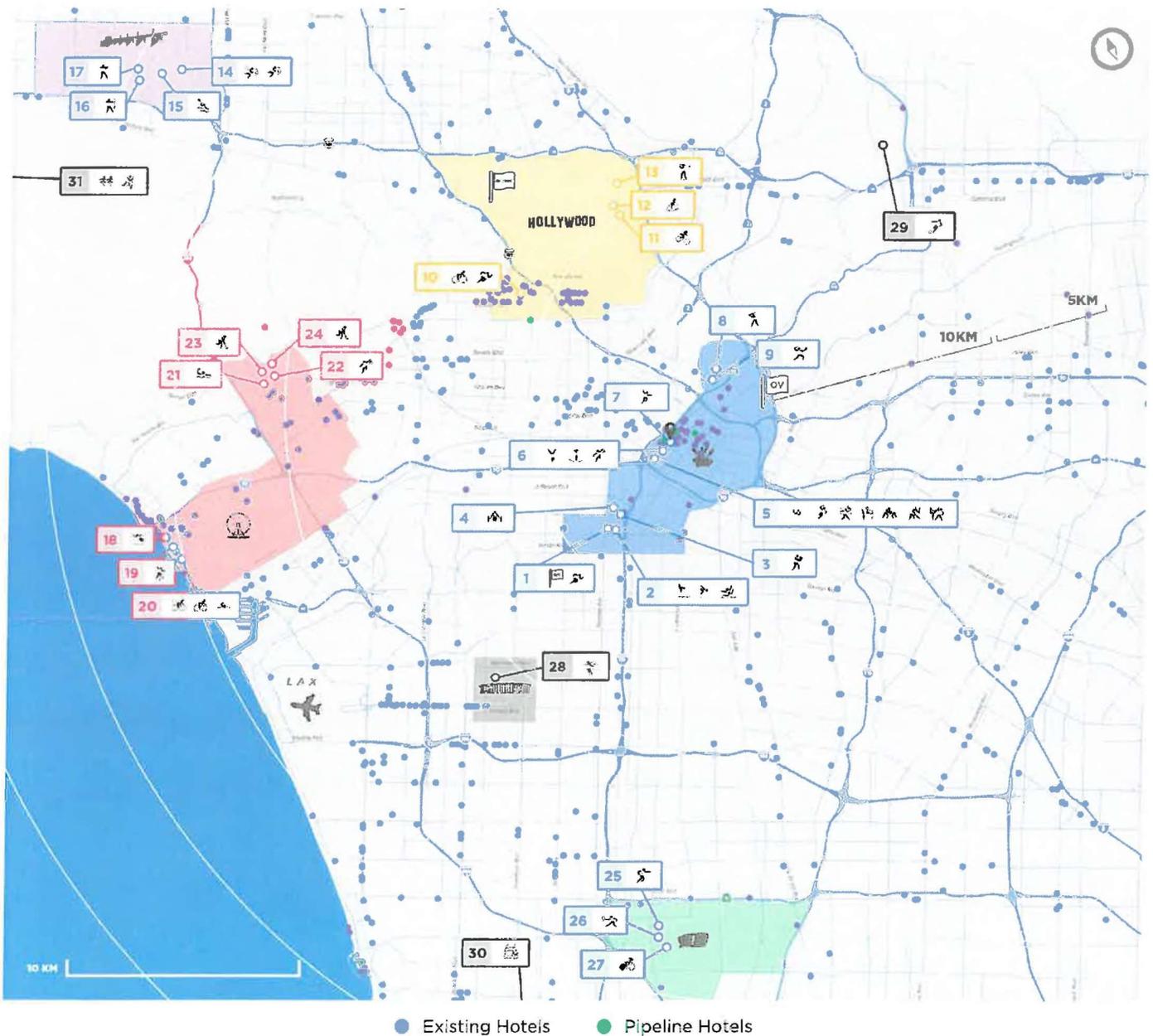
## ACCOMMODATIONS

# ACCOMMODATIONS

## GENERAL OVERVIEW

From world renowned luxury to hip and trendy to conference hotels, LA has it all. In total, there are more than 125,000 hotel rooms within 50km of the Games Center (see LATCB verification letter). The properties are concentrated near LA's signature destinations including Santa Monica, Hollywood and Downtown — all key elements in the venue plan providing Olympic Family, members of the media, spectators and other key constituents exceptional convenience (see Map E).

LA not only boasts a large supply, but an unparalleled level of value-for-quality. In fact, LA County's Average Daily Room Rate (ADR) for 2014 (Jan-Jul) is the eighth lowest among 10 major U.S. cities. A burgeoning tourism business is generating greater demand for hotels. As a result, LA's pipeline of 62 future properties and nearly 11,000 rooms will further support the allocation plan.



# ACCOMMODATIONS

## ALLOCATION PLAN

Several of the major hotel operators in Los Angeles have signaled their support to bring the Games to LA in 2024 (see "Hotel Undertaking Letter" in the appendix). Key among these major supporters are the JW Marriott at LA Live (the identified Olympic Family Hotel), as well as many other large properties distributed throughout the city and close to each of the competition clusters.

The Los Angeles Tourism and Convention Board (LATCB) will work with the OCOG and the hotel operators to allow spectators to book rooms throughout the city with flexible

minimum stay requirements. Additionally, the LATCB will help instill pricing regulations providing spectators fair market rates throughout the period of the Games.

Members of the Olympic Family will have the benefit of the ORN to travel to and from their accommodations to the venues. Technical officials will be located in 3-5 star hotels within close proximity to each venue reducing the strain on the transportation network. While spectators will be located throughout the city, they will have easy access to each competition cluster and the airport via the extensive city rail and bus network.

**Average 2014 convention rates for the month of the Olympic Games:**

| ROOM TYPE                        | 3 STAR  | 4 STAR  | 5 STAR  |
|----------------------------------|---------|---------|---------|
| SINGLE, including one breakfast  | \$106.4 | \$173.5 | \$335.9 |
| DOUBLE, including two breakfasts | \$110.0 | \$180.6 | \$363.5 |
| SUITE, including two breakfasts  | \$150.1 | \$265.7 | \$599.6 |

Note: 2012 rates adjusted by inflation

# ACCOMMODATIONS

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## FORBES STAR RATING

Los Angeles recognizes the Forbes Travel Guide star rating service. A description of each rating level is included below.

### Five-Star Hotels

An exceptionally distinctive luxury environment offering expanded amenities and consistently superlative service make these hotels and inns the best in the U.S. and Canada. Attention to detail and the anticipation of Guests' every need are evident throughout this exclusive group of hotels. The Forbes Five-Star lodging category includes such hotels as The Peninsula Beverly Hills and Hotel Bel-Air.

### Four-Star Hotels

Outstanding establishment in a distinctive setting with expanded amenities and exceptional service to create a luxury experience. Services may include, but are not limited to, automatic turn down service, valet parking and 24-hour room service. Casa Del Mar and Shutters on the Beach, both in Santa Monica, are prominent names in the Forbes Four-Star category, known for personalized service and hospitality, in addition to luxurious accommodations.

### Three-Star Hotels

Well-appointed establishment with a full service restaurant and expanded amenities and services such as, but not limited to, room service, fitness center and optional turn down service. Many Hyatt, Hilton, Marriott, and Westin hotels are established names in the Forbes Three-Star category.

### Two-Star Hotels

Comfortable establishment that is clean and reliable with expanded services including a full-service restaurant. Doubletree Hotels, Courtyard by Marriott and Four Points by Sheraton are well-established names in the Forbes Two-Star category.

### One-Star Hotels

Clean, comfortable and reliable establishments with limited services and amenities. Some hotels may not have a full-service restaurant or dining room. Many Hampton Inns and Fairfield Inns consistently earn a Forbes One-Star rating.

# ACCOMMODATIONS

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## AAA DIAMOND RATING

The AAA Diamond Rating Process is North America's premier hotel rating program and is utilized by Los Angeles Hotels.

### AAA Five Diamond

A much higher level of service is required for Five Diamond status, and the facilities must be quite luxurious; fewer than 100 hotels are on the list; Stunning curb appeal and architectural features; extensive landscaping; valet parking; Antiques and paintings; live floral arrangements; highest quality flooring (polished marble, stone, distinctive tile); concierge area; Upscale shops; Swimming pool with attendants; full-service spa; exercise room with customized fitness programs; Multiple upscale full service restaurants and a lounge

### AAA Four Diamond

More attention has been paid to style and décor, and amenities and services have been added: Excellent curb appeal, landscaping and lighting in the parking lot; impressive architectural features; added security; Upscale décor and furniture; excellent quality flooring (marble, wood, granite, etc.); plenty of seating in a larger registration area; bell desk; better luggage carts; Upscale gift shop; Swimming pool with food served poolside,

hot tub, steam room, exercise room with state-of-the-art equipment and lockers; At least one upscale, full service restaurant and a lounge; Larger guest rooms with upscale or designer furniture and décor, excellent bed linens

### AAA Three Diamond

More attention has been paid to style and décor, and amenities and services have been added: Better curb appeal, landscaping and lighting in the parking lot; porte-cochere entry; Carpet, wood or tile floors with accent rugs; more seating in the registration area; Small gift shop; Swimming pool, hot tub and an exercise room; Full service restaurant or food court (or an expanded continental breakfast) and a lounge; Larger guest rooms with coordinated furniture and décor, better bed linens

### AAA Two Diamond

Low-priced and low-frills, but with some added design and amenities: Good curb appeal, landscaping and lighting in the parking lot; covered drive-up entry; Coordinated décor and furnishings with seating in the registration area; Sundries at the front desk; Food court, restaurant or at least continental breakfast; Guest rooms with inexpensive furniture, a TV in view (with remote)

# ACCOMMODATIONS

## MEDIA VILLAGE

The primary Media Village will be located on the campus of UCLA, home to half of the Olympic Village during the 1984 Games. Over the last 10 years, UCLA's on-campus housing inventory has not only increased significantly but older buildings have been dramatically refreshed. Beginning in 2015, the University will have 5,100 rooms with a total bed count of 10,200. Additionally, the inventory consists of 400 single rooms and approximately 50 faculty in residence apartments, bringing total bed count to 10,700. Beds increase to about 14,200 when double occupancy rooms in the newer residence halls with larger rooms are converted to triple occupancy. These facilities will be outfitted to exceed the media's expectations.

As a part of the Coastal Cluster, the Media Village is centrally located. Members of the media will benefit

from being adjacent to the Field Hockey, Water Polo and Basketball venues. The Media Village is also only minutes from Santa Monica, home to the Beach Volleyball, Cycling BMX, Skate, Triathlon, Open Water Swimming and Cycling Time Trial competitions. The Media Village will have the media's primary transportation hub serviced by a dedicated depot. The IBC/MPC is located only 30 minutes northwest of the Media Village. A full list of travel times to each venue can be found in Chart 4. Public transport to and from the Village will be available via the Purple Line which has a planned extension from Beverly Hills to Westwood / VA Hospital.

To accommodate all of the estimated members of the media, hotels and USC dormitories will supplement the primary village to reach 17,000 beds.



SECURITY

# SECURITY

## GENERAL OVERVIEW

Los Angeles prides itself on successfully hosting major international events. From world championships in premier sports to the annual Academy Awards, Grammys and Emmys, Los Angeles' experience with developing and executing robust security plans ranks among the top of all international cities. Below is a list of some of the biggest sports and entertainment events that have taken

place in Los Angeles over the last 10 years (refer to Chart 5 - Security Experience for details on each event).

In addition to the below events, Los Angeles executed a National Special Security Event (NSSE) when it hosted the Democratic National Convention at the Staples Center from August 14 to August 17, 2000.

### Sports

| YEAR                         | EVENT                                    |
|------------------------------|--|
| ANNUAL                       | Rose Bowl Game                           |
| ANNUAL                       | LA Marathon                              |
| ANNUAL                       | Northern Trust Open                      |
| 2004-2013                    | Summer X Games                           |
| 2004, 2008, 2009, 2010       | NBA Finals                               |
| 2004, 2011                   | NBA All-Star Weekend                     |
| 2006, 2010, 2014             | BCS National Championship                |
| 2008, 2009, 2012, 2013, 2014 | Breeder's Cup                            |
| 2009                         | World Baseball Classic                   |
| 2009                         | World Figure Skating Championships       |
| 2012, 2014                   | Stanley Cup Finals                       |
| 2013, 2015                   | NCAA Men's Basketball West Region Champ. |
| 2015                         | Special Olympic World Games              |

### Entertainment

| YEAR                   | EVENT                  |
|------------------------|------------------------|
| ANNUAL                 | The Oscars             |
| ANNUAL                 | Primetime Emmys        |
| ANNUAL                 | LA Film Fest           |
| 2004-2013              | Grammy Awards          |
| 2004, 2008, 2009, 2010 | Golden Globes          |
| 2004, 2011             | ESPY Awards            |
| 2006, 2010, 2014       | MTV Video Music Awards |

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DELIVERABLE 5

# POLITICAL & PUBLIC SUPPORT

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# INTRODUCTION

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## **THE PEOPLE AND LEADERS OF LOS ANGELES ENTHUSIASTICALLY SUPPORT HOSTING THE GAMES.**

The LA24 Bid has received, we will demonstrate the unanimous support from our political leaders at the City, County, State, and Federal levels to bring the Games back to a revitalized Los Angeles. This support, demonstrated throughout the exploratory phase of our Bid, will continue throughout the IOC phase, and ultimately be exhibited through the City's signature on the Host City Contract.

Additionally, we will share the feedback we received from our community that shows the overwhelming support we have in all neighborhoods and across all demographics

of our wonderfully diverse city. This deep support is a major strength and will be paramount to a successful Bid and a flawless execution of the Games.

Finally, we will provide our vision for a Bid Committee that will leverage our current leadership and add personnel with functional expertise. This will ensure that our Bid continues to not only be technically sound, but focused on the community and international outreach necessary to lead a successful campaign.



*Mayor Eric Garcetti speaking to the USOC Leadership on October 27, 2014, with the support of City Council President Herb Wesson (left) and Don Knabe, Chairman of the LA County Board of Supervisors (middle).*

POLITICAL SUPPORT

# POLITICAL SUPPORT

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## **LOS ANGELES HAS STRONG, BIPARTISAN POLITICAL SUPPORT FOR ITS BID TO HOST THE 2024 OLYMPIC AND PARALYMPIC GAMES WITHIN THE CITY, ACROSS THE REGION, AND IN THE STATE CAPITAL.**

The Mayor of Los Angeles, Eric Garcetti, is personally leading Los Angeles' Bid with Casey Wasserman. Securing the 2024 Games is a top priority for Mayor Garcetti, who has pledged to undertake all efforts necessary to bring the Games to Los Angeles.

The political leadership of the City of Los Angeles is united behind a Bid to bring the 2024 Games to Los Angeles. The City Council unanimously voted (15-0) to pass a resolution on August 13, 2013 stating that: "The Council of the City of Los Angeles reaffirms and reiterates its support for the efforts of the United States Olympic Committee to bring the [2024] Games to the United States and the efforts . . . to demonstrate to the United States Olympic Committee that Los Angeles should be its Candidate City."

There is complete regional bipartisan support across the County of Los Angeles and Southern California to bring the 2024 Games to Los Angeles. The Los Angeles County Board of Supervisors unanimously voted (5-0) on September 17, 2013 to support Los Angeles' Bid. A majority of the County Supervisors, along with regional mayors and representatives from the surrounding cities of Pasadena, Santa Monica, Malibu, Torrance, Long Beach, Carson, and Palos Verdes Estates, greeted the USOC delegation visiting on October 27, 2014 to demonstrate their support for Los Angeles' Bid. That showing of regional solidarity is more than symbolic, as the City of Pasadena, City of Santa Monica, and the Casitas Municipal Water District have signed letters indicating their support for use of their venues for the Games.

Governor Jerry Brown has conveyed his support to Mayor Garcetti for bringing the 2024 Games back to California. The Governor, who fondly recalls his efforts to help secure

the 1984 Games for Los Angeles, has also indicated his support for passage of a State financial guarantee to support the 2024 Games, similar to the guarantees previously passed by the California legislature in 2002 and 2007.

Twenty-one (21) members of Congress have signed a letter stating their enthusiastic support for bringing the 2024 Games to Los Angeles, and expressing their desire to work with the City of Los Angeles and the USOC in pursuing a successful American Bid. Signatures include: all eight (8) members of Los Angeles' congressional delegation to the House of Representatives, and numerous other Democrats and Republicans from the surrounding areas.

Notably, there has been zero indication of political or community opposition to Los Angeles' Bid to host the 2024 Games. The political leadership of the City, County, and Region stands in lockstep support of bringing the 2024 Games to Los Angeles.

## **THE MAYOR IS COMMITTED TO COORDINATING THE POLITICAL ASPECT OF PLANNING AND STAGING THE GAMES IN LOS ANGELES.**

The Mayor will be the central management and decision making authority for all issues relating to the City of Los Angeles, and will ensure other City officials are involved as needed. The Mayor will also help coordinate our many private and other municipal partners. Under the terms of the venue use agreements we have discussed with the owners and operators of potential Olympic and Paralympic venues, the OCOG would have control over all of the venues for planning, preparation, and use, and would be the central decision-making entity for all issues related to those venues.

# POLITICAL SUPPORT

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## **THERE ARE NO MEANINGFUL LEGAL LIMITATIONS ON LOS ANGELES' ABILITY TO BID FOR THE 2024 GAMES.**

The preliminary legal groundwork to support Los Angeles' Bid for the 2024 Games has been laid: the City Council and Board of Supervisors unanimously voted to support efforts to further Los Angeles' Bid; all municipalities and governmental entities that control potential venues have committed to provide use of their venues for the Games; and the Governor has expressed his support for a State financial guarantee for the Games.

The City of Los Angeles is not required by law to carry out any referendum to Bid, organize, or host the 2024 Games. In addition, we are not aware of any laws that relate specifically to sports that would affect the 2024 Games.

There is no possibility that any upcoming election before December 2015 — including the March 3, 2015 Primary Nominating Election and the May 19, 2015 General Municipal Election—could result in any restrictions on Los Angeles' ability to Bid, organize, or host the Games, as the deadlines for any opponents of the Games to place an initiative on the ballot for these elections have elapsed.

Under the Los Angeles City Charter, any future ordinance passed by the City Council to facilitate the Games could theoretically be reviewed by a referendum process; however, there does not appear to be any meaningful risk of such a future public referendum, as there is no public campaign, nominal or organized, to oppose Los Angeles' efforts to Bid for the 2024 Games.

# HOST CITY CONTRACT

# HOST CITY CONTRACT

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## **THE CITY OF LOS ANGELES IS WILLING TO SIGN THE HOST CITY CONTRACT.**

The City fully intends to execute the Host City Contract for the 2024 Olympic and Paralympic Games. The Mayor's Office and other appropriate City officials have reviewed the 2020 Host City Contract provided by the USOC, and are confident the City can commit to the spirit and principles embodied in that document. The City looks forward to receiving the 2024 Host City Contract to review and execute.

The execution of the Host City Contract will require formal adoption by the Los Angeles City Council. Mayor Garcetti is personally committed to working with his colleagues on the Council throughout that process to ensure the Host City Contract is adopted promptly.

To the extent that the Host City Contract obligates the City to ensure that authorities over which the City does not exercise jurisdiction — including the Federal government, State government, other municipalities, or various regional and local authorities — the City shall make all reasonable and necessary efforts to obtain commitments from these authorities and to ensure those obligations are fulfilled.

The executed Joinder Agreement has been sent to the USOC along with the Bid City Agreement, reaffirming the City's intention to execute the Host City Contract.

PUBLIC SUPPORT

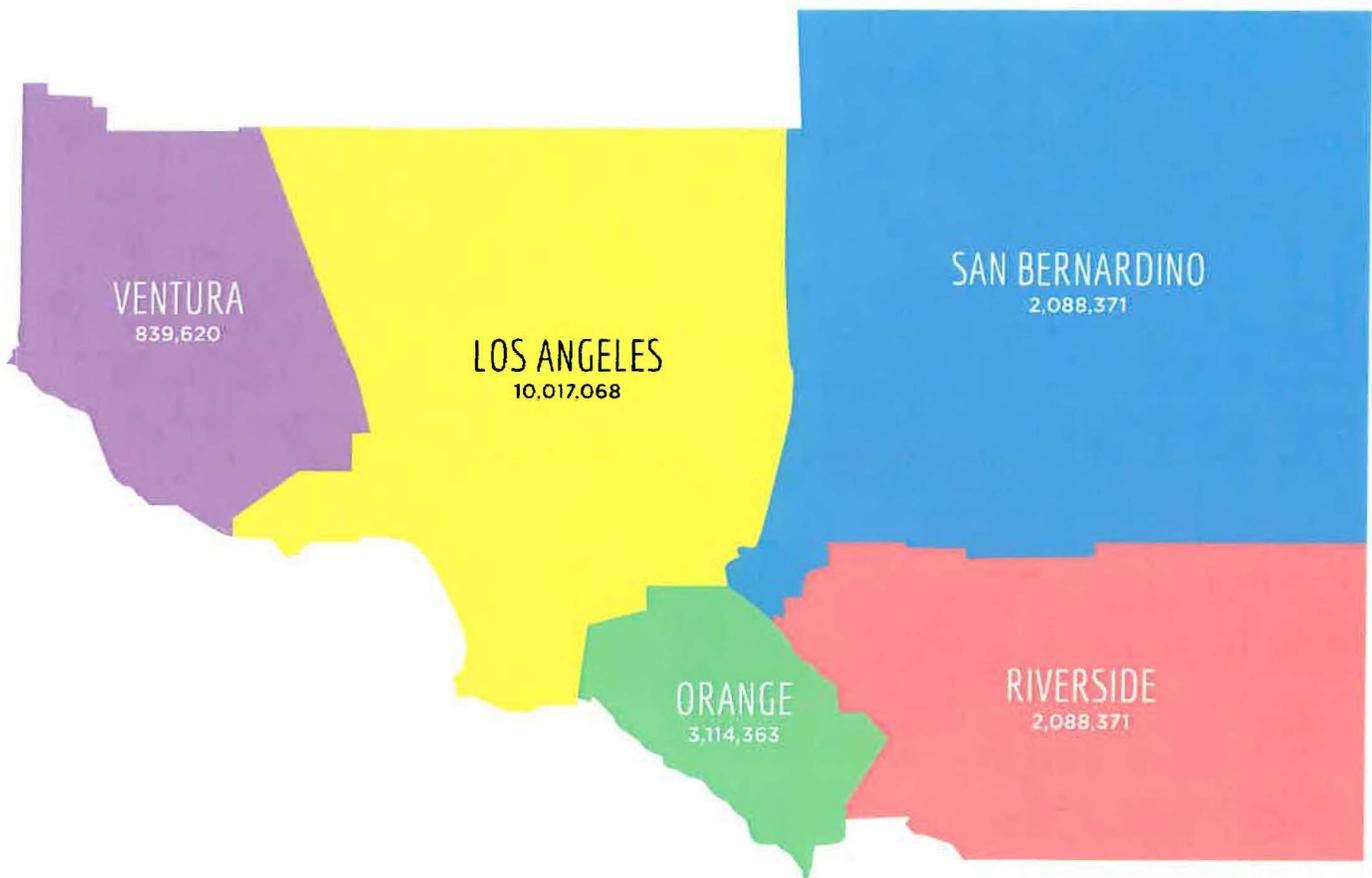
# PUBLIC SUPPORT

## THE LA METRO AREA HAS STRENGTH IN NUMBERS.

The City of Los Angeles is the second largest city in the United States, with a current population of 3.8 million residents, according to the US Census Bureau. 18 million Angelenos live in the five (5) County Combined Statistical Area, with projected growth to 20 million Angelenos

by 2025, according to the California Department of Finance. The current population of California is 38 million people, with the Census projecting California's population to rise to 44 million by 2025.

Counties in the Los Angeles Combined Statistical Area

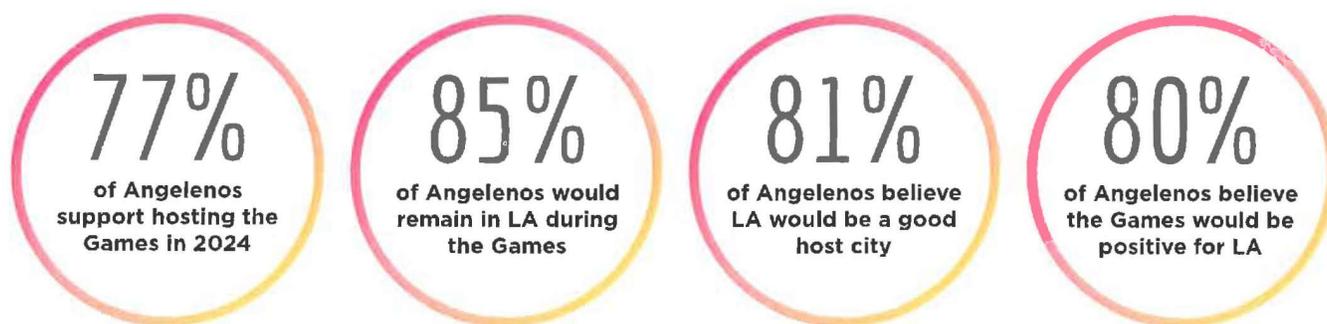


# PUBLIC SUPPORT

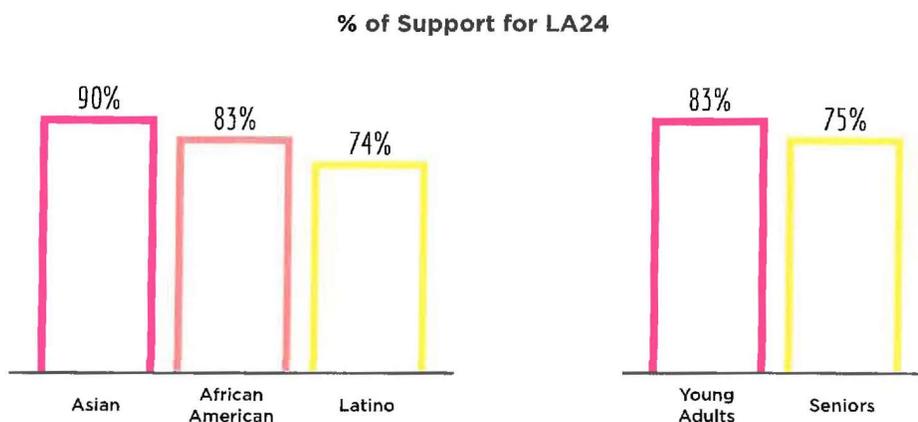
## THE PEOPLE OF LOS ANGELES OVERWHELMINGLY SUPPORT A LOS ANGELES BID TO HOST THE 2024 OLYMPIC AND PARALYMPIC GAMES

In our October 2014 telephone survey of 800 City of Los Angeles adult residents, we find deep and overwhelming support for LA hosting the 2024 Olympic and Paralympic Games.

That support extends across all age, gender, neighborhood and ethnic lines. Not only do Angelenos support the City hosting the Games, they also want to participate personally, as evident by the impressive number of residents who say they will attend or volunteer.



LA24 has broad support across diverse groups.



**68%** are willing to take Public Transit to the Games



**38%** of LA residents would volunteer at the Games



**47%** of young adults (18-34) would volunteer at the Games

# PUBLIC SUPPORT

## SURVEY QUESTIONS

1.a. First, does anyone in this household work for a radio station, a television station, a newspaper, an advertising agency, a market research firm, or as an active political campaign worker?

2.a. Generally speaking, do you feel that things in Los Angeles are headed in the right direction these days, or would you say that things have gotten off on the wrong track?

3.a.b. Do you support or oppose the City of Los Angeles hosting the Summer Olympic Games in 2024? Do you strongly or just somewhat (support/oppose) Los Angeles hosting the Summer Olympic Games in 2024?

3.c. What would you say are the POSITIVE things about Los Angeles hosting the Summer Olympics? What are some of the advantages of having the Summer Olympics here in LA?

- Revenue, more money, income, economic boost, good for the economy
- Good for the city, good for Los Angeles
- Job creation, more jobs
- Will bring people from around the world, tourism
- Pride/honor to bring Olympics to CA/great experience

3.c. What would you say are the NEGATIVE things about Los Angeles hosting the Summer Olympics? What are some of the disadvantages of having the Summer Olympics here in LA?

- More traffic, more congestion
- Concerns about cost, will be too costly, too expensive
- Concerns about crime, safety issues, more violence
- Too many people, more crowds
- Money should be spent on other things, more important things

4.a.b. From what you may know, do you think having the 2024 Summer Olympic Games here in Los Angeles would be positive or negative for the City of Los Angeles? (IF "POSITIVE" OR "NEGATIVE," ASK:). Do you feel that having the Summer Olympic Games would be strongly or just somewhat (positive/negative) for Los Angeles?

4.c. And how INTERESTED are you personally in having the 2024 Summer Olympic Games here in Los Angeles--very interested, fairly interested, not very interested, or not interested at all?

4.d. If the 2024 Summer Olympic Games were held in Los Angeles, would you:

- Watch the games on TV
- Be willing to take public transit if it were available to all the major venues
- Attend some of the events in person
- Volunteer during the games

5.a. Do you think that Los Angeles would be a good host city for the 2024 Summer Olympic Games, or do you not think so?

5.b.c. Did you happen to live in Los Angeles when it hosted the 1984 Summer Olympic Games? (IF "YES," ASK:) Do you remember the 1984 Summer Olympic Games? (IF "YES, REMEMBER GAMES," ASK:) From what you remember, do you have a positive impression or a negative impression of Los Angeles' role in hosting the 1984 Summer Olympic Games?

6. Now I'm going to read you some features and provisions that could result from Los Angeles hosting the 2024 Summer Olympic Games. For each item, please tell me whether it is a strong reason, a medium reason, or a weak reason to have the 2024 Summer Olympic Games here in Los Angeles.

- It would create tens of thousands of jobs and provide billions in extra revenue to boost the local economy

# PUBLIC SUPPORT

- It will result in significant improvements to LA's infrastructure and public transit system
- It will leave a significant positive legacy for future generations of Angelenos, such as enabling LA to build more parks and improve athletic fields
- It will communicate to a national and international audience LA's diversity, energy, and cutting-edge innovation
- It will provide the City of Los Angeles and the surrounding region with a stronger sense of community, connection, and pride
- The 1984 Summer Olympics were judged to be among the most successful in modern Olympic history and showed that LA can do great things--hosting the 2024 Summer Olympics will showcase LA as THE leading twenty-first century city in the world

7.a. Which ONE or TWO of the following infrastructure and transportation-related improvement projects are the most important for city government to complete to prepare for the 2024 Summer Olympic Games? (IF MORE THAN TWO, ASK:) Well, if you had to choose just TWO, which projects are the most important for the city to complete to prepare for the 2024 Summer Games?

- Mass transit and the subway
- Roads and streets
- Water pipes and water systems
- Sidewalks
- LAX modernization
- All

7.b. If Los Angeles was selected to host the 2024 Summer Olympic Games, looking far ahead, do you think you would remain in Los Angeles or try to leave LA at some point during Olympic Games?

**FACTUALS:** Now I am going to ask you a few questions for statistical purposes only.

F.1. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties? Would you say you are mostly Democratic, leaning Democratic, completely independent, leaning Republican, or mostly Republican?

F.2. What is the last grade that you completed in school?

F.3. Are you or is anyone else in your household a current or retired labor union member?

F.4. Do you own or rent the place where you currently live?

F.5. For statistical purposes only, would you please tell me how old you are? (IF RESPONDENT REFUSES, ASK:) Well, would you tell me which age group you belong to?

F.6. To ensure that we have a representative sample, would you please tell me whether you are Latino? (IF "NO" OR "NOT SURE," ASK:) And again, for statistical purposes only, what is your race--white, black or African American, Asian, or something else?

*The Los Angeles community poll was conducted by Hart Research Associates. The primary contact at Hart Research is Fred Yang who can be reached at (202-234-5570). Please contact Jeff Millman at the City of Los Angeles (800-709-7532) to arrange a discussion with Fred if required.*

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DELIVERABLE 5

# LA24 BID COMMITTEE

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# LA24 BID COMMITTEE

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## LEGAL STATUS OF THE LA24 BID COMMITTEE

Los Angeles 2024 Exploratory Committee (the "Committee") was incorporated in the State of California on August 12, 2014. The Committee is a nonprofit public benefit corporation under California's Nonprofit Corporation Law and is organized for charitable and public purposes. The specific purpose of the Committee is to improve and enhance the quality of life of residents of Los Angeles, California and the surrounding Metropolitan area through the promotion and sponsorship of Los Angeles as the site of the 2024 Olympic and Paralympic Games.

The Committee has applied for and received an Employer Identification Number from the Internal Revenue Service (the "IRS") and has registered with the California Attorney General's Registry of Charitable Trusts. The Committee submitted an application for recognition of exemption (Form 1023) in November.

## STRUCTURE AND ORGANIZATION OF THE LA24 BID COMMITTEE

The Committee's business and affairs are managed by a board of directors of between 5 and 30 members, as determined by resolution of the board. The board currently consists of five members, including representatives from the City of Los Angeles, and is chaired by Casey Wasserman.

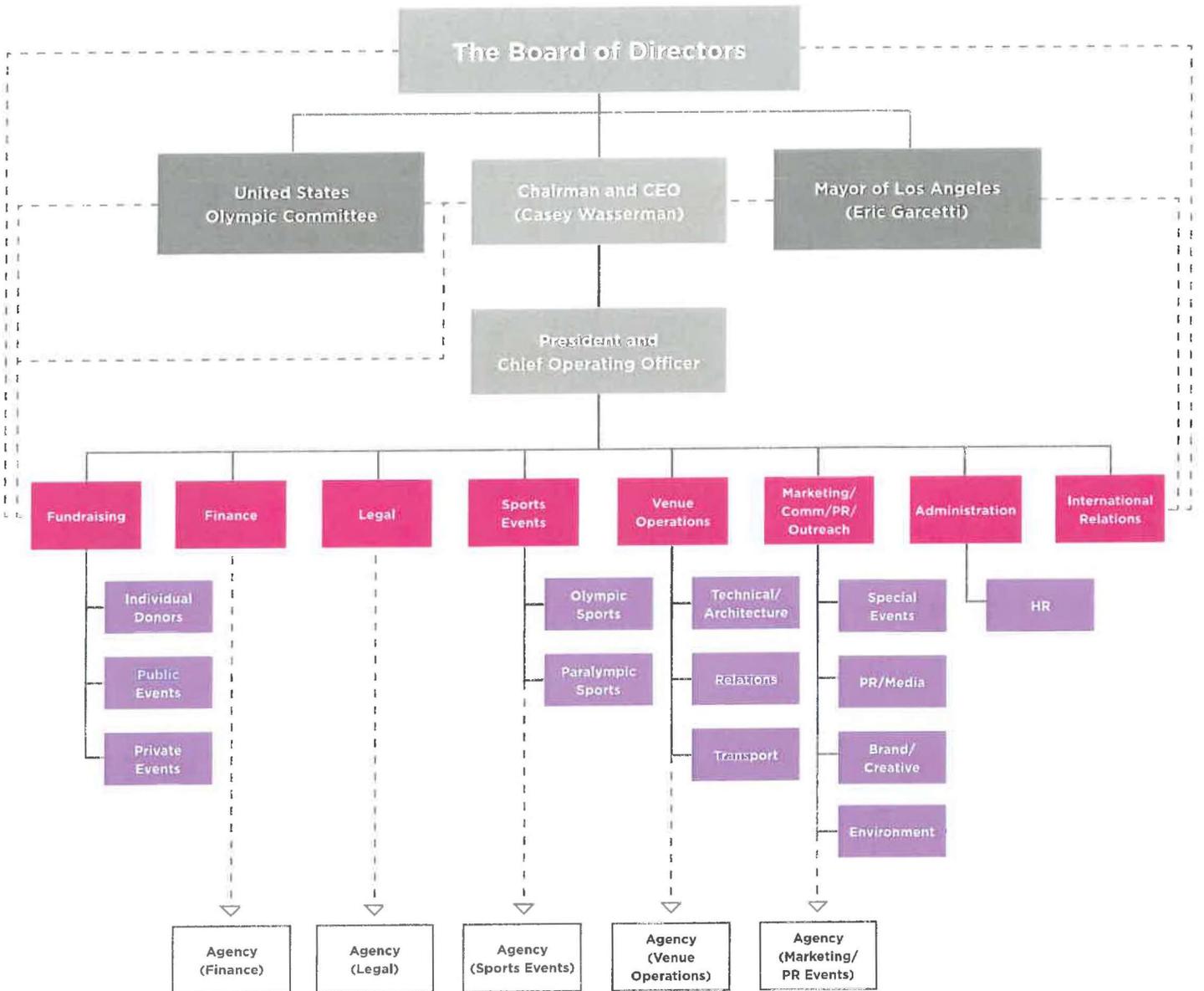
In order to convert to the structure contemplated by the Bid City Agreement, we will need increase the size

of the Bid Committee's board of directors and appoint additional directors, which can be accomplished by a simple resolution of the existing board members. We are prepared to do this immediately if Los Angeles is selected by the USOC.

Pursuant to the Bid City Agreement, in the event Los Angeles is selected by the USOC to be the United States' applicant city, the board will be expanded to between 20 and 30 members, including the Chairman and CEO of the USOC (or their designees) and at least three other members of the USOC board, as well as each United States IOC member. In addition, if Los Angeles is selected by the USOC, the board will have an 11-member executive committee, including, at a minimum, the USOC Chairman and CEO and at least one U.S. athlete. The board will delegate the management of the Committee to certain officers, including a chairperson and a president (who will be the chief operating officer of the Committee). Currently the officers of the Committee include Casey Wasserman (chairperson) and John Harper (vice president and CFO).

In addition to the expansion of the board, the Committee will hire eight (8) functional department heads who will manage full-time employees and agency partners within their area of expertise. The Committee will quickly grow to include 50-60 full-time employees. It is expected USOC staff will play key roles within the Committee, with specifics to be determined. The following page depicts the basic structure of the organization.

# LA24 BID COMMITTEE



# LA24 BID COMMITTEE

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## BID BUDGET AND APPROACH

We anticipate that a two-year campaign at the IOC stage will cost up to \$75 million, commencing at the start of 2015 and concluding in the Fall of 2017. Based on benchmarking from a number of previous Olympic and non-Olympic Bids, we have put together a funding plan that involves four (4) broad revenue streams and six (6) primary uses of those funds.

From a revenue standpoint, first and foremost, we anticipate the enthusiastic and influential business community in Los Angeles (and Southern California) to contribute significant funding to the Bid. We have already received positive civic and community support surrounding the initial LA24 Exploratory phase, and we anticipate that commitment to translate in the form of individual contributions should Los Angeles be chosen by the USOC to move on to the IOC phase. Second, we plan to host numerous private events and exhibitions, similar to the dinner we hosted for the USOC visit to Los Angeles in October. Third, LA has demonstrated its ability to put on large-scale community events, and we will leverage this capability to host public sporting events, concerts, and other initiatives to drive excitement and revenue for the LA24 Bid. And finally, we will explore the potential of a crowd-sourced fund;

however, we anticipate this being a smaller revenue stream that can also be leveraged to drive further community support.

From an expense standpoint, we used the Chicago 2016 Commission Report as a guide for a number of assumptions, making adjustments where relevant. About 70% of the costs will fall within areas for outreach, staff compensation, and subject matter expertise. Relative to previous bids (and aligned to the Olympic Agenda 2020 Commission recommendation #3 to control experts' expense during bids), we shifted spending to be more proportional among all three of these cost items, recognizing the importance of funding an expansive outreach plan over the course of the two-year IOC Bidding Process.

Overall, and similar to our Games budget plan, we estimate a net surplus from the LA24 Bid campaign, further exhibiting our ability to put on a financially responsible effort. We plan to invest those funds in a legacy project coming out of the Bid, successfully launching our efforts into the full Games planning phase should Los Angeles be selected as the 2024 Host City.

# LA24 BID COMMITTEE

## BID BUDGET - KEY SOURCES AND USES OF FUNDS

\$US Millions

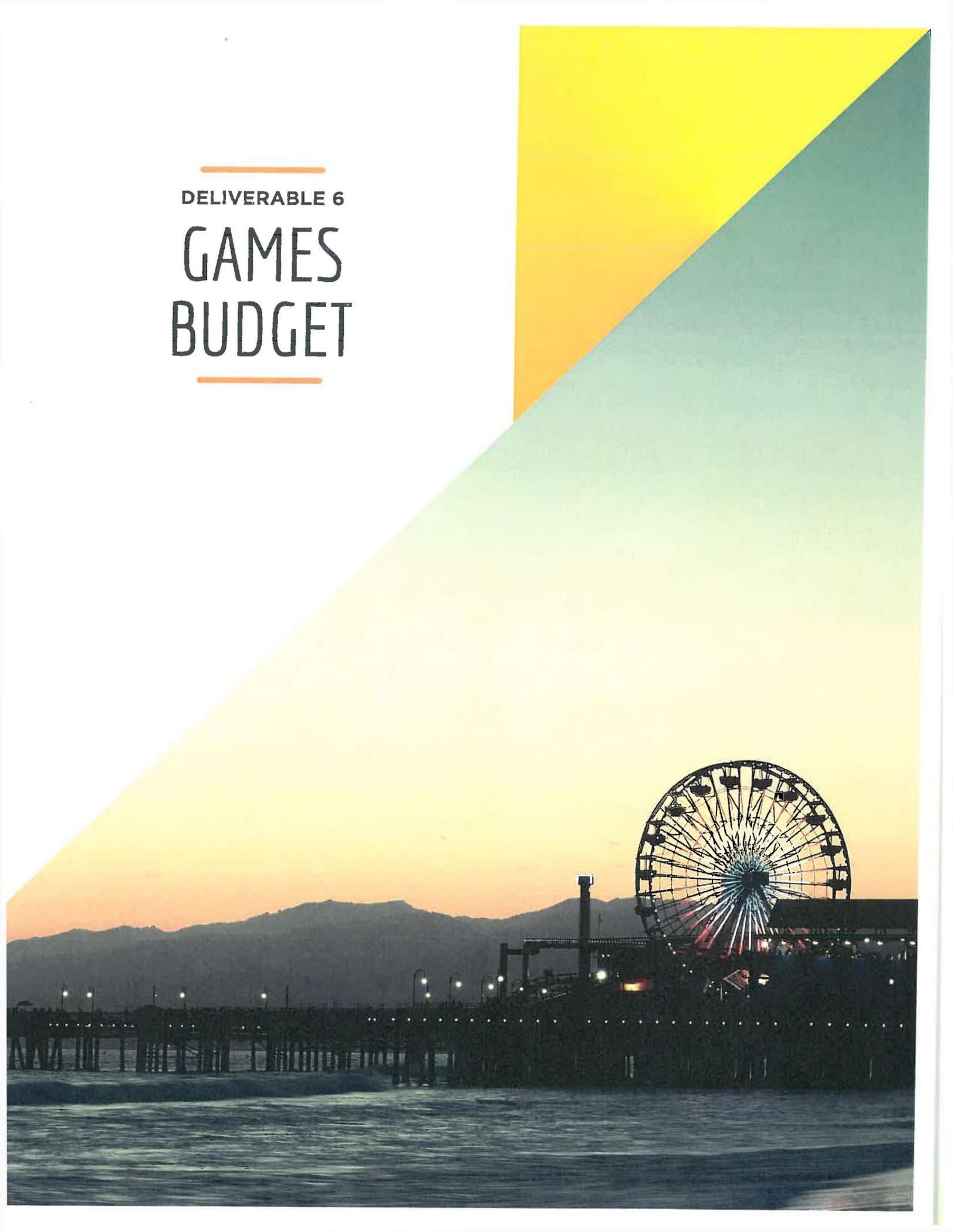
|                     | TOTAL                    | NOTES                                  |   |
|---------------------|--------------------------|--|---|
| SOURCES OF FUNDING  | Private Events           | \$31.0                                 | Private dinners, exhibitions, etc   |
|                     | Individual Contributions | \$30.0                                 | Corporate and Individual donors   |
|                     | Public Events            | \$12.0                                 | Public concerts, Sporting events, etc                                     |
|                     | Crowd Sourced Funding    | \$2.0                                  | Community and Grassroots participation                                    |
|                     | Public Funds             | \$0.0                                  | No public funds used  |
|                     | <b>TOTAL SOURCES</b>     | <b>\$75.0</b>                          |   |
| USES OF FUNDING     | Outreach                 | \$15.0                                 | Festivals, Community events, Advertising/Messaging, etc.                  |
|                     | Staff Compensation       | \$15.0                                 | Salaried employees and contractors  |
|                     | Subject Matter Experts   | \$15.0                                 | Venue/operations, international/public relations, marketing experts, etc. |
|                     | Travel & Entertainment   | \$8.0                                  | Airfare, hotel, housing, meals, conferences, meetings, etc                |
|                     | USOC/IOC Payments        | \$7.0                                  | USOC/IOC Bid fees   |
|                     | Other/Misc               | \$5.0                                  | Occupancy and miscellaneous expenses                                      |
|                     | <b>TOTAL USES</b>        | <b>\$65.0</b>                          |   |
| <b>NET POSITION</b> | <b>\$10.0</b>            | Planned for contingency and Bid Legacy |   |

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DELIVERABLE 6

# GAMES BUDGET

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# LA24 GAMES BUDGET

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## **LOS ANGELES WILL DELIVER A FISCALLY RESPONSIBLE AND SUSTAINABLE GAMES**

Los Angeles is a community that fosters innovation and sets new standards. We will approach the Olympic and Paralympic Games with that very same attitude, resulting in an indelible legacy. That legacy begins with developing a fiscally responsible and sustainable Games. As noted in the Olympic Agenda 2020, the IOC is seeking to actively promote the maximum use of existing facilities and venues with long-term legacy plans that can be justified. Los Angeles is in a unique position, as 80% of the world-class venues that will be used for the Games are new since 1984, and 85% of the venues are either existing today or are planned as permanent legacy facilities following the Games. We have substantial infrastructure that complements the Olympic and Paralympic Plan, and key transformations are planned, approved, financed, and in progress, while not a part of the OCOG budget.

Los Angeles is committed to delivering a transformational yet responsible Bid that will earn the trust of our residents, the USOC, and ultimately the IOC. A hallmark of our financial plan is the prudent and realistic approach to both revenues and costs. We have worked very closely with members of the USOC and experts on our team to align on an exciting plan with financials that are properly estimated and pressure-tested.

From a revenue perspective, per USOC direction, we leveraged plug estimates, while making modifications on the ticketing front using a detailed bottoms-up venue-by-venue model and scenario plan. As Los Angeles is a mecca for sports and entertainment, we anticipate strong demand for ticketing, hospitality, and sponsorship; nevertheless, we have not departed from our conservative projections, aligning to USOC guidance for all cities. In addition, we included additional revenue streams for secondary ticketing, private naming rights where venue naming doesn't exist, donations, and disposal of assets.

On the cost front, we developed venue-by-venue working budgets, including conservative Olympic overlay figures as well as permanent and temporary capex for construction based on working meetings with the USOC and our team's unique experience across multiple Olympic and Paralympic Games. We have leveraged plug numbers provided by the USOC where applicable, and have made adjustments where relevant based on objective assumptions for exchange, and purchase power parity. In addition, we have unique business plans for all of our key venues (Olympic Village, the Coliseum, and the IBC/MPC), where we anticipate significant commitment from the business community, outside of the OCOG budget, to help fund the necessary development. Finally, we are also holding a \$400 million contingency to protect against the unknown as part of the decade-long planning process.

## **EXPECTED SURPLUS TO DRIVE OLYMPIC LEGACY FOR THE COMMUNITY OF LA**

Overall, after bringing in the contingency fund, our net position is an expected surplus of \$154 million. A profitable Games will also provide us the opportunity to reinvest in our community and once again set new standards for the Games. This will not only include enhancements to the ongoing LA River revitalization project and expedited transportation expansion, but a commitment to underwrite youth sports programs, lowering the costs for more than 100,000 young Angelenos in underserved communities. By leveraging existing and responsibly built venues with sustainable legacy plans, we will make a big impact on our community without jeopardizing our already global-leading environmental standards and practices.

# LA24 GAMES BUDGET

## GAMES BUDGET - OVERVIEW

\$US Millions

| REVENUE DESCRIPTION                    | OCOG REV         | % OF REV    | NOTES  |
|--|------------------|-------------|--|
| Domestic Sponsorships                  | \$1,487.0        | 32%         | USOC guidance; adjusted for slight increase based on LA specific sponsorship opportunities   |
| Sports Ticketing Revenue - Olympics    | \$1,120.0        | 24%         | USOC guidance, in line with bottom-up analysis (excluding additional LA premium ticketing opportunities and Paralympics)   |
| Broadcast/IOC Contribution             | \$850.0          | 18%         | USOC guidance  |
| TOP Sponsorships                       | \$488.0          | 10%         | USOC guidance  |
| Other revenue                          | \$220.0          | 5%          | USOC guidance (Torch Run and Coins/Stamps)   |
| Licensing                              | \$155.0          | 3%          | USOC guidance  |
| Donations                              | \$100.0          | 2%          | LA24 Estimate  |
| Sports Ticketing Revenue - Paralympics | \$90.0           | 2%          | LA24 Estimate incremental to Olympic ticketing estimate based on bottom-up analysis  |
| Lottery Licensing                      | \$75.0           | 2%          | Assumed \$10M / year * 7.5 years based on USOC benchmarks and LA24 Estimates   |
| Disposal of Assets                     | \$40.0           | 1%          | LA24 Estimate, based on Atlanta \$20M, Tokyo \$35M and Rio \$38M in 2016 US\$ - Assumed \$30M for LA + assumed \$10M revenue share with Wilson golf course (from increased green fees) |
| Private naming rights                  | \$25.0           | 1%          | LA24 Estimate (5 venues currently without naming rights * \$5M)  |
| Cultural Ticketing Revenue             | \$10.0           | 0.20%       | LA24 Estimate  |
| Secondary Ticketing                    | \$10.0           | 0.20%       | LA24 Estimate - assumes OCOG controls secondary ticketing directly or through a partner  |
| Subsidies                              | TBD              | -           | TBD  |
| <b>TOTAL REVENUE</b>                   | <b>\$4,670.0</b> | <b>100%</b> |  |

| COST DESCRIPTION                         | OCOG             | NON-OCOG          | NOTES   |
|--|------------------|-------------------|---|
| <b>Venue Costs</b>                       |                  |                   |   |
| Village                                  | \$75.0           | \$925.0           | Assumes a \$1.0B total Public/Private Partnership cost.   |
| Olympic Stadium                          | \$300.0          | \$500.0           | Discussions with USC suggest contribution of \$500M in two stage funding exercise.  |
| IBC / MPC                                | \$130.0          | TBD               | TBD Non-OCOG financing  |
| Competition venues (excl. stadium)       | \$713.0          | \$275.0           | Cost allocation based on detailed review of each venue.   |
| Non Competition venues                   | \$17.0           | \$0.0             | Media Village - Assumes \$1,000 per bed * 17,000 beds   |
| <b>Venue Operations</b>                  |                  |                   |   |
| Venue Rental Costs - all venues          | \$50.0           |                   | LA24 Estimate. Further details will be developed in the next stage.   |
| Games time enhanced services             | \$15.0           |                   | Plug based on USOC guidance   |
| Utilities consumption                    | \$15.0           |                   | Plug based on USOC guidance   |
| <b>Key Services</b>                      |                  |                   |   |
| Technology                               | \$412.0          |                   | London figures, adjusted for exchange and PPP   |
| Games Services including Sport           | \$326.3          |                   | London figures, adjusted for exchange and PPP   |
| <b>Workforce</b>                         | \$424.9          |                   | London figures, adjusted for exchange and PPP   |
| Support Services                         | \$702.0          |                   | London figures (includes IOC royalties/financial payments), adjusted for exchange and PPP   |
| Ceremonies                               | \$150.0          |                   | Plug based on USOC guidance   |
| City Operations                          | \$200.0          |                   | Plug based on USOC guidance   |
| Facilities Maintenance                   | \$25.0           |                   | Plug based on USOC guidance and aligned on adjustment   |
| Elite Athlete Performance                | TBD              |                   | Assumed TBD at this point based on USOC guidance: This is a discretionary expense where specific additional money would be raised - for budgeting USOC recommended to assume revenue/cost neutrality (range could be \$50M - \$150M). |
| USOC Share of JV Net Revenue             | \$386.0          |                   | Plug based on USOC guidance   |
| Other JV Expenses                        | \$175.0          |                   | USOC guidance (operating expenses, torch run expenses, NGB Trials gate fees)  |
| <b>TOTAL COSTS</b>                       | <b>\$4,116.2</b> | <b>\$1,700.00</b> |   |
| <b>CONTINGENCY</b>                       | <b>\$400.0</b>   |                   | <b>ASSUME 10% OF \$4B CONTINGENCY = \$400M</b>  |
| <b>TOTAL COSTS INCLUDING CONTINGENCY</b> | <b>\$4,516.2</b> |                   |   |
| <b>NET POSITION AFTER CONTINGENCY</b>    | <b>\$153.8</b>   |                   |   |

# LA24 GAMES BUDGET

## GAMES BUDGET - VENUE BREAKDOWN

\$US Millions

|                                |                                |                      |                      | OCOG Costs     |                |                  |                  |
|--------------------------------|--------------------------------|----------------------|----------------------|----------------|----------------|------------------|------------------|
|                                | VENUE                          | SPORT                | TYPE                 | CAPEX          | OVERLAY        | TOTAL OCOG       | NON-OCOG         |
| KEY VENUES                     | Olympic Village                | NA                   | Legacy / Temporary   | \$0.0          | \$75.0         | \$75.0           | \$925.0          |
|                                | LA Coliseum                    | Athletics            | Adaptation           | \$100.0        | \$200.0        | \$300.0          | \$500.0          |
|                                | IBC / MPC                      | NA                   | Legacy / Temporary   | \$100.0        | \$30.0         | \$130.0          | TBD              |
| COMPETITION VENUES             | New LA Football Stadium        | Aquatics / Diving    | Legacy / Temporary   | \$40.0         | \$60.0         | \$100.0          | \$200.0          |
|                                | Galen Center                   | Boxing               | Existing             | \$0.0          | \$8.0          | \$8.0            | \$0.0            |
|                                | Shrine Auditorium              | Weightlifting        | Existing             | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | LA Convention Center           | Badminton            | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | LA Convention Center           | Handball             | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | LA Convention Center           | Judo                 | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | LA Convention Center           | Table Tennis         | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | LA Convention Center           | Taekwondo            | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | LA Convention Center           | Wrestling            | Adaptation           | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | Staples Center                 | Basketball finals    | Existing             | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | Staples Center                 | Gymnastics           | Existing             | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | Nokia Theatre                  | Fencing              | Existing / Temporary | \$0.0          | \$10.0         | \$10.0           | \$0.0            |
|                                | Hollywood Blvd.                | Marathon             | Temporary            | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | Hollywood Blvd.                | Cycling Rd           | Temporary            | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | Griffith Park                  | Cycling BMX          | Legacy               | \$5.0          | \$15.0         | \$20.0           | \$0.0            |
|                                | Griffith Park                  | Cycling Mtn          | Legacy               | \$5.0          | \$8.0          | \$13.0           | \$0.0            |
|                                | Wilson Golf Course             | Golf                 | Adaptation           | \$10.0         | \$20.0         | \$30.0           | \$25.0           |
|                                | Sepulveda Dam                  | Equestrian           | Temporary            | \$5.0          | \$40.0         | \$45.0           | \$0.0            |
|                                | Sepulveda Dam                  | Modern Pen           | Temporary            | \$0.0          | \$8.0          | \$8.0            | \$0.0            |
|                                | Sepulveda Dam                  | Canoe Slalom         | Legacy               | \$35.0         | \$5.0          | \$40.0           | \$10.0           |
|                                | Sepulveda Dam                  | Archery              | Temporary            | \$0.0          | \$8.0          | \$8.0            | \$0.0            |
|                                | Sepulveda Dam                  | Shooting             | Temporary            | \$5.0          | \$25.0         | \$30.0           | \$0.0            |
|                                | Santa Monica Pier Parking Lots | Volleyball Beach     | Temporary            | \$5.0          | \$35.0         | \$40.0           | \$0.0            |
|                                | Santa Monica Beach / PCH       | Triathlon            | Temporary            | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | Santa Monica Beach / PCH       | Cycling TT           | Temporary            | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
|                                | LA Tennis Center               | Water Polo           | Adaptation           | \$20.0         | \$20.0         | \$40.0           | \$0.0            |
|                                | Pauley Pavilion                | Basketball Prelims   | Existing             | \$0.0          | \$5.0          | \$5.0            | \$0.0            |
| Drake Stadium + Practice Field | Hockey                         | Existing / Temporary | \$10.0               | \$10.0         | \$20.0         | \$0.0            |                  |
| StubHub Center                 | Rugby                          | Existing             | \$0.0                | \$5.0          | \$5.0          | \$0.0            |                  |
| StubHub Center                 | Tennis                         | Existing             | \$10.0               | \$8.0          | \$18.0         | \$10.0           |                  |
| Velo Sports Center             | Cycling Velo                   | Legacy               | \$40.0               | \$5.0          | \$45.0         | \$20.0           |                  |
| The Forum                      | Volleyball Indoor              | Existing / Temporary | \$10.0               | \$5.0          | \$15.0         | \$0.0            |                  |
| Rose Bowl                      | Football Finals                | Existing             | \$0.0                | \$5.0          | \$5.0          | \$0.0            |                  |
| Los Angeles Waterfront         | Sailing                        | Temporary            | \$0.0                | \$8.0          | \$8.0          | \$0.0            |                  |
| Lake Casitas                   | Canoe Sprint / Rowing          | Legacy               | \$70.0               | \$30.0         | \$100.0        | \$10.0           |                  |
| NON-COMPETITION VENUES         | UCLA/USC Housing               | Media Village        | Existing             | \$0.0          | \$17.0         | \$17.0           | \$0.0            |
|                                |                                |                      |                      |                |                |                  |                  |
| <b>TOTAL VENUE COSTS</b>       |                                |                      |                      | <b>\$470.0</b> | <b>\$765.0</b> | <b>\$1,235.0</b> | <b>\$1,700.0</b> |

# APPENDIX



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VENUE OWNER LETTERS



USC University of  
Southern California

C. L. MAX NIKIAS  
President

*Robert C. Packard President's Chair*

*Malcolm R. Currie Chair in Technology  
and the Humanities*

October 17, 2014

Dear Eric, dear Casey,

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are thrilled to have the opportunity to host Olympic events in our venues, including the Los Angeles Memorial Coliseum, the Galen Center, and the current site of the Sports Arena (the "Venues"). We are confident that our Venues will provide athletes, spectators, federations, media, sponsors, and dignitaries with a world-class experience.

Based on our many discussions to date, we are prepared to grant the Organizing Committee for the Olympic Games (the "OCOG") exclusive use of the Venues during the Olympic and Paralympic Games. Additionally, we will provide access prior to and following the Games as appropriate, for fit-out and dismantling of Games related construction, for the period of time required by the OCOG, the United States Olympic Committee (the "USOC") or the International Olympic Committee (the "IOC"). We also recognize that the Venues may require certain preparations and improvements to allow them to host Olympic events and will assist and support the OCOG to ensure that the Venues satisfy all IOC standards and requirements.

Furthermore, we hereby confirm that in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, we will promptly enter into a venue use agreement with the OCOG that provides the OCOG, the USOC, and the IOC with all necessary access to the Venues that is required to conduct the Games and comply with IOC requirements. Although the terms of such venue use agreement will be subject to mutual agreement between the Venues and the OCOG, we will of course negotiate those terms in good faith with the OCOG, in consultation with the USOC.

We understand that the Committee and the City of Los Angeles are relying upon this letter in submitting their proposal to host the Games to the USOC and that this letter will be submitted to the USOC as part of their bid submission. If you require any further information or confirmation regarding the Venues, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

Mayor Eric Garcetti  
Mr. Casey Wasserman  
Page Two  
October 17, 2014

We look forward to working with the Committee and the City towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Sincerely,

A handwritten signature in blue ink that reads "C. L. Nikias". The signature is written in a cursive style with a long, sweeping tail on the final letter.

C. L. Max Nikias  
President

Mayor Eric Garcetti  
City Hall  
200 North Spring Street  
Los Angeles, California 90012

Mr. Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
*In Care of Wasserman Media Group*  
10960 Wilshire Boulevard  
Suite 2200  
Los Angeles, California 90024



October 24, 2014

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, California 90024

Re: 2024 Olympic Games

Dear Casey:

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are honored to have the opportunity to host Olympic events in our venues, including Staples Center, Nokia Theatre, Shrine Auditorium and designated areas of the StubHub Center (which shall include the Soccer Stadium, Tennis Stadium and Velodrome) (collectively, the "Venues"). We are keenly aware of the high standard expected of venues hosting the Olympic Games. As you know, we successfully hosted basketball and gymnastic events for the 2012 Summer Olympic and Paralympic Games at our O2 Arena in London, England. We believe our Venues will provide athletes, spectators, federations, media, sponsors and dignitaries with a world-class experience.

Based on our many discussions to date, and subject to the terms and conditions of the venue use agreements (as described below), we are prepared to grant the Organizing Committee for the Olympic Games (the "OCOG") exclusive licensed use of the Venues during the Olympic and Paralympic Games. Additionally, we will provide access prior to and following the Games as appropriate for fit-out and dismantling of Games related construction for the period of time required by the OCOG, the United States Olympic Committee (the "USOC") or the International Olympic Committee (the "IOC"). We also recognize that the Venues may require certain preparations and improvements to allow them to host Olympic events and will assist and support the OCOG to ensure that the Venues satisfy all IOC standards and requirements, provided that any and all such costs and expense associated with such preparations and improvements shall be undertaken by the OCOG in accordance with the terms of the applicable venue use agreement and at the OCOG's sole cost and expense.

Furthermore, we hereby confirm that in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, we will promptly enter into venue use agreements with the OCOG that provide the OCOG, the USOC and the IOC with all necessary access to the Venues that is required to conduct the Games and comply with IOC requirements. Although the terms of such venue use agreements will be subject to mutual agreement between the Venues and the OCOG, we will of course negotiate those terms in good faith with the OCOG, in consultation with the USOC.

We understand that the Committee and the City of Los Angeles are relying upon this letter in submitting their proposal to host the Games to the USOC and that this letter will be submitted to the USOC as part of their bid submission. If you require any further information or confirmation regarding the Venues, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

We look forward to working with the Committee and the City towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Very Truly Yours,

A handwritten signature in blue ink, appearing to read 'Dan Beckerman', is written over a light blue horizontal line.

Dan Beckerman  
President and Chief Executive Officer  
Anschutz Entertainment Group, Inc.



October 23, 2014

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, California 90024

Re: 2024 Olympic Games

Dear Casey:

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are thrilled to have the opportunity to host Olympic events at our venues, including Griffith Park, the Los Angeles Convention Center, Sepulveda Basin Recreation Area, the Los Angeles Waterfront at the Port of Los Angeles, and Hollywood Boulevard (the "Venues"). We are confident that our Venues will provide athletes, spectators, federations, media, sponsors and dignitaries with a world class experience.

Based on our many discussions to date, we are prepared to grant the Organizing Committee for the Olympic Games (the "OCOG") exclusive use of the Venues during the Olympic and Paralympic Games. Additionally, we understand that the OCOG will require access prior to and following the Games for fit-out and dismantling of Games related construction for a period of time required by the OCOG, the United States Olympic Committee (the "USOC") or the International Olympic Committee (the "IOC"). We also recognize that the Venues may require certain preparations and improvements to allow them to host Olympic events and will assist and support the OCOG to ensure that the Venues satisfy all IOC standards and requirements. To the extent any of the foregoing requires additional governmental approvals, we will obtain or assist and support the OCOG in obtaining those approvals.

Furthermore, we hereby confirm that in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, we will promptly assist and support the OCOG in all steps necessary to enter into a venue use agreement with the City that provides the OCOG, the USOC and the IOC with all

Casey Wasserman  
October 23, 2014  
Page 2

necessary access to the Venues that is required to conduct the Games and comply with IOC requirements. Although the terms of such venue use agreement will be subject to mutual agreement between the City and the OCOG, we will negotiate those terms in good faith with the OCOG, in consultation with the USOC.

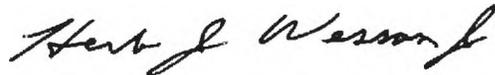
We understand that the Committee is relying upon this letter in submitting its proposal to host the Games to the USOC and that this letter will be submitted to the USOC as part of its bid submission. If you require any further information or confirmation regarding the Venues, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

We look forward to working with the Committee towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Very Truly Yours,



Eric Garcetti  
Mayor, City of Los Angeles



Herb J. Wesson, Jr.  
President, Los Angeles City Council  
Councilmember, 10<sup>th</sup> District



OFFICE OF THE CHANCELLOR  
2147 MURPHY HALL, BOX 951405  
LOS ANGELES, CALIFORNIA 90095-1405

October 15, 2014

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, California 90024

Re: 2024 Olympic Games

Dear Casey:

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are thrilled to have the opportunity to host Olympic events in our venues, including Pauley Pavilion, Drake Stadium, Intramural and North Athletic Fields, and the Los Angeles Tennis Center (the "Venues"). We are confident that our Venues will provide athletes, spectators, federations, media, sponsors and dignitaries with a world class experience.

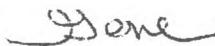
Based on our many discussions to date, we are prepared to grant the Organizing Committee for the Olympic Games (the "OCOG") exclusive use of the Venues during the Olympic and Paralympic Games. Additionally, we will provide access prior to and following the Games as appropriate, for fit-out and dismantling of Games related construction, for the period of time required by the OCOG, the United States Olympic Committee (the "USOC") or the International Olympic Committee (the "IOC"). We also recognize that the Venues may require certain preparations and improvements to allow them to host Olympic events and will assist and support the OCOG to ensure that the Venues satisfy all IOC standards and requirements.

Furthermore, we hereby confirm that in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, we will promptly enter into a venue use agreement with the OCOG that provides the OCOG, the USOC and the IOC with all necessary access to the Venues that is required to conduct the Games and comply with IOC requirements. Although the terms of such venue use agreement will be subject to mutual agreement between UCLA and the OCOG, we will of course negotiate those terms in good faith with the OCOG, in consultation with the USOC. We understand that the Committee and the City of Los Angeles are relying upon this letter in submitting their proposal to host the Games to the USOC and that this letter will be submitted to the USOC as part of their bid submission. If you require any further information or confirmation regarding the Venues, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

*Casey Wasserman*  
*October 15, 2014*  
*Page 2*

We look forward to working with the Committee and the City towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Sincerely,

A handwritten signature in black ink, appearing to read "Gene".

Gene D. Block  
Chancellor

UNION PACIFIC CORPORATION  
1400 Douglas Street, 19th Floor  
Omaha, Nebraska 68179

Jack Koraleski Chairman, President and CEO

P 402 544 6400  
F 402 501 2120  
jackkoraleski@up.com

October 31, 2014

Mayor Eric Garcetti  
City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

Casey Wasserman  
Chairperson  
Los Angeles 2024 Exploratory Committee  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, CA 90024

Re: 2024 Olympic Games

Gentlemen:

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are committed to furthering our ongoing discussions with the City of Los Angeles on how Union Pacific will support this effort.

Union Pacific Corporation ("Union Pacific") has been operating in Los Angeles for over 110 years. We have a deep commitment to this City and to its continued progress. Union Pacific is also a strong supporter of the Olympic Games and would be thrilled to have an American city host another Game. We were thankful to have had the opportunity to support the 2002 Winter Olympics in Salt Lake City, including transporting the Olympic Torch through its 65-day, 13,500 mile journey across 46 states leading up to the Opening Ceremony (similar to what we did for the 1996 Games in Atlanta.)

We have been in communication with the Mayor's office about your efforts to bid for the Games. You and your teams have described the overall Games plan, and have communicated the desired need for Union Pacific's Los Angeles Trailer and Container Intermodal Facility ("LATC") site to our executive team, including myself, our Assistant Vice President of Real Estate, our General Manager for Network Infrastructure, our Director of Public Affairs for Southern California, and our Senior Manager Intermodal Operations at LATC. Union Pacific is committed to continuing conversations with the City about these interests.



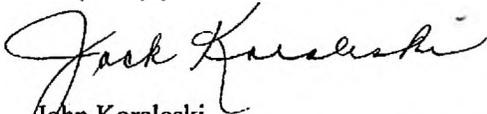
UNION PACIFIC CORPORATION  
1400 Douglas Street, 19th Floor  
Omaha, Nebraska 68179

The City and Union Pacific have discussed Union Pacific's present and future plans for its LATC. LATC is a 120-acre intermodal facility handling approximately 240,000 cargo containers per year, currently operates at near fluid capacity and is a key component of our national network. Our respective teams have also reviewed the possibility of a shared use facility but for a number of reasons, any joint use is not compatible. As was previously indicated, Union Pacific has no plans to relocate or close this facility and is in fact planning a major modernization.

However, Union Pacific has a long history of working cooperatively with the City of Los Angeles on a wide variety of matters. It is possible that a sale or exchange agreement could be reached, but only if, on terms acceptable to Union Pacific management in its sole discretion. To this end, the City would acquire, in cooperation with Union Pacific, a suitable replacement facility with all necessary permits and approvals for Union Pacific's exclusive use as a rail yard comparable to LATC in terms of capacity, function, location, and compatibility with the Union Pacific's system and customer needs.

We understand that the Committee and the City of Los Angeles will submit this letter to the USOC as part of their bid submission. We look forward to continuing our work with the Committee and the City of Los Angeles towards L.A. being selected for and hosting the 2024 Olympic and Paralympic Games. If you require any further information regarding the LATC, or if we can support the Committee's bid in any other way, please do not hesitate to contact us. We look forward to continued conversation.

Very truly yours,



John Koraleski  
Chairman and Chief Executive Officer  
Union Pacific Corporation





October 14, 2014

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, California 90024

Re: 2024 Olympic Games

Dear Casey:

We are pleased to offer our support for the Los Angeles 2024 Exploratory Committee's efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and are thrilled to have the opportunity to host Olympic events in our venue, the Forum (the "Venue"). We are confident that our Venue will provide athletes, spectators, federations, media, sponsors and dignitaries with a world class experience.

Based on our many discussions to date, we are prepared to grant the Organizing Committee for the Olympic Games (the "OCOG") exclusive use of the Venue during the Olympic and Paralympic Games. Additionally, we will provide access prior to and following the Games as appropriate, for fit-out and dismantling of Games related construction, for the period of time required by the OCOG, the United States Olympic Committee (the "USOC") or the International Olympic Committee (the "IOC"). We also recognize that the Venue may require certain preparations and improvements to allow it to host Olympic events and will assist and support the OCOG to ensure that the Venue satisfy all IOC standards and requirements.

Furthermore, we hereby confirm that in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, we will promptly enter into a venue use agreement with the OCOG that provides the OCOG, the USOC and the IOC with all necessary access to the Venue that is required to conduct the Games and comply with IOC requirements. Although the terms of such venue use agreement will be subject to mutual agreement between the Venue and the OCOG, we will of course negotiate those terms in good faith with the OCOG, in consultation with the USOC.

We understand that the Committee and the City of Los Angeles are relying upon this letter in submitting their proposal to host the Games to the USOC and that this letter will be submitted to the USOC as part of their bid submission. If you require any further information or confirmation regarding the Venue, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

We look forward to working with the Committee and the City towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Very Truly Yours,

Dana DuFina  
Senior Vice President, Head of West Coast Operations  
The Madison-Square Garden Company





# CITY OF INGLEWOOD

## Office of the Mayor



**James T. Butts, Jr.**  
Mayor

November 14, 2014

Mayor Eric Garcetti  
City Hall  
200 N. Spring Street  
Los Angeles, California 90012

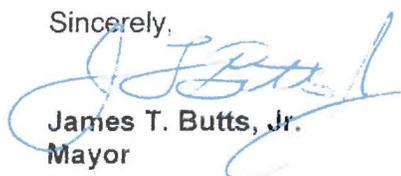
Dear Mayor Garcetti,

I am writing to offer my enthusiastic support on behalf of the City of Inglewood for your efforts to bid for and host the 2024 Olympic and Paralympic Games (the "Games"), and am thrilled that you are working with the City of Inglewood and Madison Square Garden Company to host events at The Forum in Inglewood.

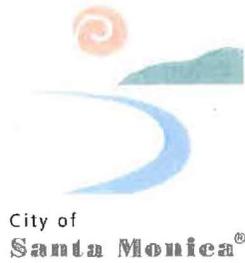
Bringing the Olympic Games back to Southern California is a great opportunity for us to showcase our diverse and vibrant region to the world, and I stand ready to partner the City of Los Angeles in this endeavor. In particular, I am confident that The Forum will provide athletes, spectators, federations, media, sponsors, and dignitaries with a world class experience.

I understand that the United States Olympic Committee intends to select an American bid city in the coming months to compete at the international level to host the 2024 Games. I wish you great success, and look forward to working with you and the United States Olympic Committee in pursuing a winning American bid.

Sincerely,



**James T. Butts, Jr.**  
Mayor



**Pam O'Connor**  
Mayor

City Council  
1685 Main Street  
Room 209  
Santa Monica  
CA 90401

October 21, 2014

Mayor Eric Garcetti  
City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

Re: 2024 Olympic Games

Dear Mayor Garcetti,

As Mayor of the City of Santa Monica, I enthusiastically support the City of Los Angeles's application to host the 2024 Olympics. Given the great success of the Olympics in Los Angeles 30 years ago, it is high time to bring the games back to the region!

I firmly believe that the City of Santa Monica along with its civic leaders and citizenry will gladly aid in this effort to win the honor of hosting the 2024 Olympics. To that end, our City stands ready to work with you and the USOC to explore all options, including how best to provide one or more venues in the City of Santa Monica for events in that Olympiad.

In conversations with myself and our staff, your team has informed us of your vision for hosting events in Santa Monica, including the parking lots adjacent to and south of the Santa Monica Pier. We are committed to working with you to further develop this plan, and seek any necessary governmental approvals. We are more than willing to facilitate the sharing of information and meeting of our respective staffs as needed.

During the 1984 Olympic Games, the marathon route passed through the City of Santa Monica. Although I was not here then, I have always been impressed with the strong memory that event holds for many Santa Monicans. Numerous City staff and residents volunteered their time to make the XXIII Olympiad a resounding success. More recently, the City has successfully served as the finish of the LA Marathon for the past four years. We believe that spectators from around the world would enjoy coming to Santa Monica as part of the greater Los Angeles Games to witness these seminal sporting events.

I understand that the City of Los Angeles and the Los Angeles 2024 Exploratory Committee will submit this letter to the USOC as part of its bid submission. If you require any further information, or if I can support your bid in any other way, please do not hesitate to contact me.

I wish you great success, and look forward to working with the City of Los Angeles and the Committee toward our shared objective of being selected for and hosting the 2024 Olympic Games. The diversity of our region and people make Los Angeles and surrounds a spectacular location for the 2024 Olympic Games!

Sincerely,



Pam O'Connor  
Mayor



OFFICE OF THE MAYOR

October 22, 2014

The Honorable Eric Garcetti  
Mayor, City of Los Angeles  
200 N. Spring St.  
Los Angeles, CA 90012

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Ste. 2200  
Los Angeles, CA 90024

Dear Mayor Garcetti and Mr. Wasserman:

I am writing on behalf of the City of Pasadena to express support for the Los Angeles 2024 Exploratory Committee's efforts to host the 2024 Olympic and Paralympic Games (the "Games"), and to affirm that the City would be thrilled to host Olympic events at the Rose Bowl. We are confident that the Rose Bowl will provide athletes, spectators, federations, media, sponsors, and dignitaries with a world class experience.

Based on our discussions to date, we support granting the Organizing Committee for the Olympic Games (the "OCOG") use of the Venues during the Olympic and Paralympic Games, and will assist and support the OCOG in obtaining the necessary City approvals. Additionally, we understand that if Los Angeles is selected to host Games, access for construction will be required prior to and following the Games for periods of time required by the OCOG, the United States Olympic Committee (the "USOC") and the International Olympic Committee (the "IOC"). We also recognize that the Venues may require certain preparations and improvements to accommodate Olympic events, and will assist in pursuing the OCOG's efforts to satisfy IOC standards and requirements.

Further, in the event Los Angeles is selected by the USOC to be the United States' applicant city for the 2024 Olympic Games, I hereby affirm the City's intention to assist the OCOG in steps necessary to enter into a venue use agreement with the City of Pasadena that provides the OCOG, the USOC and the IOC with access to the Rose Bowl required to conduct the Games and comply with IOC requirements. The terms of such agreement will be subject to mutual agreement between the City of Pasadena and the OCOG, but we will undertake to negotiate such terms in good faith.

Hon. Eric Garcetti  
Casey Wasserman  
October 22, 2014  
Page Two

I understand that the Committee and the City of Los Angeles will include this letter as part of their bid submission to the USOC. If you require any further information or confirmation regarding the Rose Bowl, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

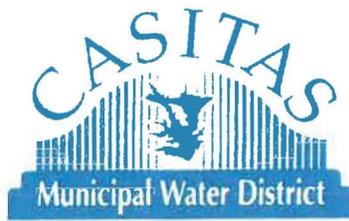
The City of Pasadena and the Rose Bowl look forward to working with the OCOG and City of Los Angeles towards our shared objective of being selected for hosting the 2024 Olympic Games.

Sincerely,



BILL BOGAARD  
Mayor

BB:jls



October 23, 2014

Mayor Eric Garcetti  
City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

Casey Wasserman  
Chairman, Los Angeles 2024 Exploratory Committee  
c/o Wasserman Media Group  
10960 Wilshire Blvd., Suite 2200  
Los Angeles, California 90024

Re: 2024 Olympic Games – Rowing and Canoeing – Lake Casitas Recreation Area

Gentlemen:

I am pleased to offer support on behalf of the Casitas Municipal Water District (“District”) for the Los Angeles 2024 Exploratory Committee’s efforts to bid for and host the 2024 Olympic and Paralympic Games (the “Games”), and the District is thrilled to have the opportunity to host Olympic events at Lake Casitas (the “Venue”). We are confident that Lake Casitas will provide athletes, spectators, federations, media, sponsors and dignitaries with a world class experience, just as it did during the 1984 Olympic Games.

The District and the United States Bureau of Reclamation (the “Bureau”) support coordinating with the Organizing Committee for the Olympic Games (the “OCOG”) for the use of the Venue during the Olympic and Paralympic Games, and will assist the OCOG in obtaining the necessary governmental approvals. Additionally, we understand that if Los Angeles is selected to host Games, the OCOG will require access prior to and following the Games for construction for a period of time required by the OCOG, the United States Olympic Committee (the “USOC”) or the International Olympic Committee (the “IOC”). We also recognize that the Venue may require certain preparations and improvements to allow them to host Olympic events and will assist and support the OCOG to the best of our ability to ensure that the Venue satisfies all IOC standards and requirements.

Furthermore, in the event Los Angeles is selected by the USOC to be the United States’ applicant city for the 2024 Olympic Games, we will assist the OCOG in all steps necessary to enter into a venue use agreement with the District and the Bureau that provides the OCOG, the USOC and the IOC with the appropriate access to Lake Casitas that is required to conduct the Games, comply with IOC requirements, and protects the drinking water quality of Lake Casitas.

Although the terms of such venue use agreement will be subject to mutual agreement between the District, Bureau, and the OCOG, we will negotiate those terms in good faith with the OCOG, in consultation with the USOC.

We understand that the Committee and the City of Los Angeles will submit this letter to the USOC as part of their bid submission. If you require any further information regarding the Venue, or if we can support the Committee's bid in any other way, please do not hesitate to contact us.

We look forward to working with the Committee and City towards our shared objective of being selected for and hosting the 2024 Olympic Games.

Very Truly Yours,



Steven E. Wickstrum  
General Manager, Casitas Municipal Water District

# HOTEL INVENTORY AND UNDERTAKING LETTERS



Dear Los Angeles 2024 Exploratory Committee,

As of June 2014, there are 1,186 properties with 125,369 total rooms within a radius of 50km from the Games Center. This does not include the 10,000+ rooms that are either under construction or being proposed for the future.

Regards,

A handwritten signature in black ink that reads "Patti MacJennett". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Patti MacJennett  
Senior Vice President, Business Affairs

A stylized logo for Los Angeles, featuring the words "Los Angeles" in a black, cursive script, similar to the one at the top of the page.

**LOS ANGELES TOURISM & CONVENTION BOARD**

333 S. Hope Street, 18th Fl., Los Angeles, CA 90071  
T 213.236.2360  
C 213.280.6800  
F 213.624.9746



And please consider the environment



Los Angeles Tourism & Convention Board  
333 S. Hope Street, 18<sup>th</sup> Floor  
Los Angeles, CA 90071

September 9, 2014

JW Marriott Los Angeles L.A. LIVE  
Westin Bonaventure  
Sheraton Los Angeles Downtown  
Loews Hollywood Hotel  
Hollywood Roosevelt  
Hyatt Regency Century Plaza  
Intercontinental Los Angeles Century City  
Hilton Los Angeles Airport  
Sheraton Gateway Los Angeles  
Los Angeles Airport Marriott  
Hilton Los Angeles/Universal City  
Hilton Woodland Hills

**RE: Letter of Intent for Commitment to 2024 U.S. Olympic Bid for Los Angeles**

We are pleased that the Los Angeles Hotel Community has joined with us to demonstrate that the City has sufficient and adequate accommodations to provide a world class experience to members of the Olympic family. The Preliminary Accommodation Facility Undertaking (this "Undertaking"), outlines the Hotel's intent to provide accommodations during the Games.

In consideration of being part of the Los Angeles Bid Committee's ("Organization") Olympic Accommodation Team and the opportunity to host members of the Olympic Family, the Hotels:

- Propose the following room blocks during the following periods (the "Occupancy Period") for the use by members of the Olympic Family or such other parties whose qualifications shall be confirmed by Organization or its anticipated successor, the Los Angeles Organizing Committee for the 2024 Olympic and Paralympic Games ("LACOG")
- 80% of room inventory per hotel for the period beginning three days before the Opening Ceremony through and until two days after the Closing Ceremony of the Olympic Games; From 10-3 days prior, the hotels will propose an escalating percentage of inventory leading up to 80% 3 days prior to Opening Ceremonies and 80% of room inventory per night for the period beginning seven days before the Opening Ceremony through and until two days after the Closing Ceremony for the Paralympic Games;

DISCOVERLOSANGELES.COM

333 South Hope Street, 18th Floor, Los Angeles, CA 90071  
Tel 213.624.7300 Fax 213.624.9745



- Agrees that room rates for the foregoing rooms shall be charged at no more than the published rate to the rooms occupied during the period July, August and September of the year 2021 as certified by the Hotel's auditor: plus an adjustment for actual annual CPI increases from July 2021 to July 2024; plus 5% applied in 2024.
- Shall not impose any minimum stay requirements during the Occupancy Period for members of the Olympic Family or such other parties whose qualification shall be confirmed by Organization or LACOG;
- Agrees that, during the Occupancy Period, additional services (including, but not limited to, conference, banquet and business facilities and food services) utilized by members of the Olympic Family or such other parties whose qualifications shall be confirmed by Organization or LACOG shall be limited to ordinary and customary charges;
- Recognizes the need of LACOG to protect the rights of sponsors of the Games and will not permit or facilitate ambush marketing of those sponsors at the Hotel and will cooperate with LACOG to prevent such ambush marketing;
- Agrees to enter into a more detailed agreement with LACOG following the selection of the City as Host City, and the terms set forth in this Undertaking shall be taken into consideration as part of the agreement.

The Hotel and Organization further agree as follows:

- Rooms at the Hotel not confirmed for reservation during the Occupancy Period on or before December 15, 2023 shall be released as of that date for sale by the Hotel (the "Release Date");
- Organization, and its successor, LACOG, shall have the right to appoint a third party to administer its affairs with the Hotel and with the members of the Olympic Family or such other parties whose qualifications shall be confirmed by Organization or LACOG, and to otherwise manage the reservation process, and in such case the expense of the third party shall be the expense of LACOG, and no charges for such third party services shall be assessed to or paid by the Hotel;
- Until the Release Date, the Hotel shall not accept reservations for rooms included in this Undertaking from any other source other than that authorized by [Organization] or its successor, LACOG;
- Organization shall have the right to assign this Undertaking to LACOG;
- In the event that the City is not selected as the Host City for the Games, this Undertaking shall automatically terminate and be deemed null and void; and
- This Undertaking shall be governed by and considered in accordance with the laws of the State of California without regard to the principles of conflicts of laws.



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

Thank you once again for your support of, and participation in, the City's effort to the host the Games in summer 2024. Please indicate your acceptance of the terms set forth in this Undertaking in the space provided before. We look forward to working with you.

*[Handwritten Signature]*  
Signature

9/11/14  
Date

Print Name

Vice President & Market General Manager  
Title

JW Marriott Los Angeles LA LIVE  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

Thank you once again for your support of, and participation in, the City's effort to the host the Games in summer 2024. Please indicate your acceptance of the terms set forth in this Undertaking in the space provided before. We look forward to working with you.

  
\_\_\_\_\_  
Signature

09/11/2014  
\_\_\_\_\_  
Date

MICHAEL CZARCINSKI  
\_\_\_\_\_  
Print Name

MANAGING DIRECTOR  
\_\_\_\_\_  
Title

THE WESTIN BONAVENTURE  
HOTEL AND SUITES  
LOS ANGELES, CALIFORNIA  
\_\_\_\_\_  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

Thank you once again for your support of, and participation in, the City's effort to the host the Games in summer 2024. Please indicate your acceptance of the terms set forth in this Undertaking in the space provided before. We look forward to working with you.

Matthew Baker  
Signature

9/11/14  
Date

Matthew Baker  
Print Name

Dir. of Sales + Marketing  
Title

Sheraton Los Angeles DT @ The Bloc  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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Signature

9-11-14  
Date

Brian D Johnson

Print Name

MANAGER DIRECTOR

Title

Loews Hollywood

Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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Signature

9.11.2014

Date

KEVIN BARNES

Print Name

HOTEL MANAGER

Title

HOLLYWOOD ROOSEVELT HOTEL

Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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Signature

9/12/14

Date

Susan Santiago

Print Name

AUP/GM

Title

Hyatt Regency Century Plaza

Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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Signature

9/11/14  
Date

STEVE CIOE  
Print Name

GENERAL MANAGER  
Title

INTERCONTINENTAL LOS ANGELES  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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[Handwritten Signature]  
Signature

9/11/14  
Date

Grant F. Cooley  
Print Name

General Manager  
Title

Hilton LAX  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

Thank you once again for your support of, and participation in, the City's effort to the host the Games in summer 2024. Please indicate your acceptance of the terms set forth in this Undertaking in the space provided before. We look forward to working with you.

*[Signature]*  
Signature

9/11/14  
Date

Michael R. W. Stinson  
Print Name

General Manager  
Title

Skensden Astoria, Los Angeles  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

Thank you once again for your support of, and participation in, the City's effort to the host the Games in summer 2024. Please indicate your acceptance of the terms set forth in this Undertaking in the space provided before. We look forward to working with you.

Stan Hall  
Signature

9/11/14  
Date

Steven Hall  
Print Name

\* 80% of available inventory  
less contract crew #

GM  
Title

LAX MARRIOTT  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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Signature

9/11/14  
Date

Mark D Davis  
Print Name

General Manager  
Title

Hilton Los Angeles Universal City  
Hotel Name



The Hotel acknowledges that: (1) the City is a third party beneficiary of this Undertaking, (2) [Organization] and the City are relying upon this Undertaking in submitting the City's bid to the International Olympic Committee and in planning the accommodations aspects of hosting the Games, and (3) this Undertaking will be submitted to the International Olympic Committee by [Organization] and the City as part of the City's bid submission.

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\_\_\_\_\_  
Signature

9-11-2014  
Date

Deepak Mehra  
Print Name

General Manager.  
Title

Hilton Woodland Hills.  
Hotel Name

\* Due to the location of our hotel in Woodland Hills, at present we can commit only 50% of our rooms inventory for the specified time mentioned in the letter. We would render our full support and diligently work with the committee to win the 2024 olympics for Los Angeles.

# POLITICAL SUPPORT LETTERS

**Congress of the United States**  
**Washington, DC 20515**

November 13, 2014

United States Olympic Committee  
1 Olympic Plaza  
Colorado Springs, CO 80909

Dear Members of the United States Olympic Committee,

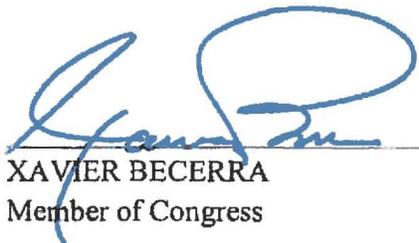
We write to express our enthusiastic support for bringing the 2024 Summer Olympic Games to Los Angeles.

We understand that the United States Olympic Committee intends to select an American bid city in the coming months to compete at the international level to host the 2024 Games. We stand ready to partner with the City of Los Angeles in this endeavor to make it as successful as our efforts to bring the 2015 Special Olympics World Games to Southern California.

Los Angeles is a vibrant and diverse city that embodies the highest ideals of the Olympic spirit. From the rich Olympic tradition to the world-class infrastructure, the natural beauty of the region to the hospitality, Los Angeles has the ability to provide a second to none atmosphere for the athletes, coaches, officials, and spectators.

We look forward to the opportunity to work with you and the City of Los Angeles as we pursue a winning American bid.

Sincerely,



XAVIER BECERRA  
Member of Congress



JULIA BROWNLEY  
Member of Congress

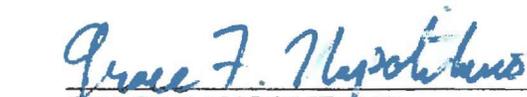


TONY CÁRDENAS  
Member of Congress

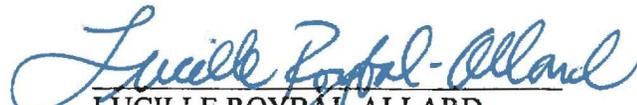


JUDY CHU  
Member of Congress

  
JANICE HAHN  
Member of Congress

  
GRACE F. NAPOLITANO  
Member of Congress

  
GLORIA NEGRETE MCLEOD  
Member of Congress

  
LUCILLE ROYBAL-ALLARD  
Member of Congress

  
EDWARD R. ROYCE  
Member of Congress

  
LINDA T. SANCHEZ  
Member of Congress

  
LORETTA SANCHEZ  
Member of Congress

  
ADAM B. SCHIFF  
Member of Congress

  
BRAD SHERMAN  
Member of Congress

  
MARK TAKANO  
Member of Congress

  
DINA TITUS  
Member of Congress

  
JUAN VARGAS  
Members of Congress

  
MAXINE WATERS  
Member of Congress

  
HENRY A. WAXMAN  
Members of Congress



---

KAREN BASS  
Member of Congress



---

KEN CALVERT  
Member of Congress



---

ALAN S. LOWENTHAL  
Member of Congress

# CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI  
MAYOR

HOLLY L. WOLCOTT  
Interim City Clerk

Office of the  
CITY CLERK

Council and Public Services  
Room 395, City Hall  
Los Angeles, CA 90012  
General Information - (213) 978-1133  
Fax: (213) 978-1040

SHANNON HOPPE  
Council and Public Services  
Division

[www.cityclerk.lacity.org](http://www.cityclerk.lacity.org)

When making inquiries relative to  
this matter, please refer to the  
Council File No.

August 14, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File

No. 13-0983, at its meeting held August 13, 2013.



City Clerk

kw

22 13-0923

AUG 06 2013

TO CITY CLERK FOR PLACEMENT ON NEXT  
REGULAR COUNCIL AGENDA TO BE POSTED

#53

# RESOLUTION

WHEREAS, during 2015 the International Olympic Committee will solicit interest from its member National Olympic Committees in hosting the 2024 Olympic and Paralympic Games ("Games"); and

WHEREAS, the United States' National Olympic Committee, the United States Olympic Committee, is now considering whether the United States should bid to host the Games, if so, which city should be the Candidate; and

WHEREAS, the United States Olympic Committee is in discussions with about 10 cities that have expressed an interest in possibly hosting the Games; and

WHEREAS, the Southern California Committee for the Olympic Games, on behalf of Los Angeles and with the unanimous support of City Council in its resolution of August 17, 2012, has expressed to the United States Olympic Committee our strong and enthusiastic interest in hosting the Games; and

WHEREAS, Los Angeles has a unique tradition as a great Olympic city, having successfully hosted the Olympic Games twice, and being home to the world's highest concentration of Olympians; and

WHEREAS, adopting these Resolutions may be an important step in Los Angeles' effort to secure designation as the host city of the Games;

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of these Resolutions, the Council of the City of Los Angeles reaffirms and reiterates its support for the efforts of the United States Olympic Committee to bring the Games to the United States and the efforts of the Southern California Committee for the Olympic Games to demonstrate to the United States Olympic Committee that Los Angeles should be its Candidate City.

**ADOPTED**

AUG 13 2013

**LOS ANGELES CITY COUNCIL  
FORTHWITH**

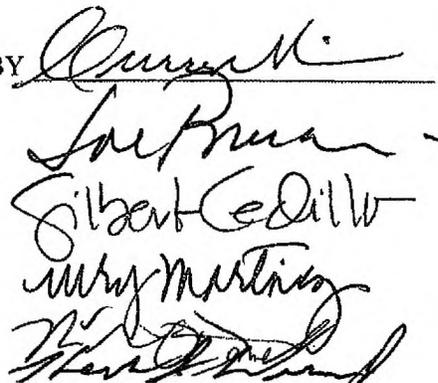


PRESENTED BY



TOM LABONGE  
Councilmember, 4<sup>th</sup> District

SECONDED BY



ORIGINAL



# COUNTY OF LOS ANGELES BOARD OF SUPERVISORS

KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET, ROOM 383  
LOS ANGELES, CALIFORNIA 90012  
(213) 974-1411 • FAX (213) 620-0636

SACHI A. HAMAI  
EXECUTIVE OFFICER

September 18, 2013

## MEMBERS OF THE BOARD

GLORIA MOLINA

MARK RIDLEY-THOMAS

ZEV YAROSLAVSKY

DON KNABE

MICHAEL D. ANTONOVICH

The United States Olympic Committee  
Headquarters-Colorado Springs  
27 South Tejon  
Colorado Springs, CO 80903

Dear Olympic Committee Members:

We are writing to express the interest of the County of Los Angeles to host the Olympic and Paralympic Games in 2024. Los Angeles is home to more Olympians than anywhere in the world and has successfully hosted the Summer Olympic Games in 1932 and 1984. The traditional reverence for sport among Angelenos, combined with a vast creative infrastructure, make Los Angeles a unique Olympic host. Los Angeles can draw deeply on its past and present strengths to stage the Games in 2024 in a way that respects both tradition and the Olympic Charter, and introduces new and exciting approaches to this great world-wide celebration.

Your consideration of this important request is greatly appreciated.

Sincerely,

MARK RIDLEY-THOMAS  
Chairman of the Board  
Supervisor, Second District

GLORIA MOLINA  
Supervisor, First District

DON KNABE  
Supervisor, Fourth District

ZEV YAROSLAVSKY  
Supervisor, Third District

MICHAEL D. ANTONOVICH  
Supervisor, Fifth District

Supporting Los Angeles as Host of the 2024 Summer Olympic Games

The United States Olympic Committee has invited Los Angeles to express its interest in hosting the 2024 Olympic and Paralympic Games. Olympic events would be held throughout Los Angeles County.

The modern Olympic movement began in 1894 with a commitment to promoting a peaceful world through the exaltation of body, spirit and mind. Few places in the world exemplify this spirit of Olympism as nobly as greater Los Angeles does in the everyday lives of its people.

Since its establishment, individuals from all nations have settled in Los Angeles to pursue their personal aspirations to excellence. Their vitality, optimism and competitive spirit rapidly moved Los Angeles to its position as a leading global metropolis.

Athletic excellence has always been among the highest ambitions of the people of Los Angeles. Los Angeles is home to more Olympians than anywhere in the world, and has twice hosted the summer Olympic games.

- MORE -

MOTION

MOLINA \_\_\_\_\_

YAROSLAVSKY \_\_\_\_\_

KNABE \_\_\_\_\_

ANTONOVICH \_\_\_\_\_

RIDLEY-THOMAS \_\_\_\_\_

**MOTION BY SUPERVISOR MARK RIDLEY-THOMAS  
SEPTEMBER 17, 2013  
PAGE 2**

The traditional reverence for sport among Los Angelenos, combined with their vast creative infrastructure, make Los Angeles uniquely capable as an Olympic host. Los Angeles can draw deeply on its past and present strengths to stage the Olympic and Paralympic Games in 2024 in a way that both respects tradition and the Olympic Charter and introduces new and exciting approaches to this great world-wide celebration.

**I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:**

1. Send a five signature letter to the United States Olympic Committee expressing the Board's desire to bring the 2024 games to Los Angeles; and
2. Direct the Chief Executive Officer to provide the full cooperation of the County to the Southern California Committee for the Olympic Games in its bid to host the games.

**###**

6. Recommendation as submitted by Supervisor Ridley-Thomas: Send a five-signature letter to the United States Olympic Committee expressing the Board's desire to bring the 2024 Olympic Games to Los Angeles; and direct the Chief Executive Officer to provide the full cooperation of the County to the Southern California Committee for the Olympic Games in its bid to host the games. (13-4328)

**Barry Sanders, Arnold Sachs and Eric Preven addressed the Board.**

**On motion of Supervisor Knabe, seconded by Supervisor Molina, this item was approved.**

**Ayes: 5 - Supervisor Molina, Supervisor Yaroslavsky, Supervisor Knabe, Supervisor Antonovich and Supervisor Ridley-Thomas**

**Attachments:** [Motion by Supervisor Ridley-Thomas](#)  
[Video](#)  
[Audio](#)

7. Recommendation as submitted by Supervisor Ridley-Thomas: Direct the Director of Health Services to work in concert and as needed with the Chief Executive Officer, the Acting Director of Internal Services, and the Director of Public Works to report back to the Board in writing within 45 days on Department of Health Services facilities that have been identified where "Medical Home" system improvements are significantly constrained by existing facility design elements, and to implement a reasonable facility redesign plan that will effectively enhance the "Medical Home" and other Department system improvements resulting from The Patient Protection and Affordable Care Act while minimizing disruptions to patient care; such work shall include but not be limited to:
1. Determining which Department facilities will benefit from medical facility repurposing and upgrades;
  2. Determining the feasibility of implementing minor, narrowly-defined Department facility improvements and, if necessary, of establishing and funding Capital Projects to provide medical facility upgrades at these Department sites with minimal disruption to patient care;
  3. Proposing specific feasible steps, which may include but are not limited to, establishing and funding Capital Projects for medical facilities upgrades to better configure existing Department facilities for the coordinated, team-based "Medical Home" model of care;

Close 57

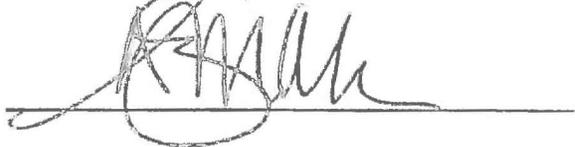
- 57. The Board of Supervisors of the County of Los Angeles, and ex officio the governing body of all other special assessment and taxing districts, agencies and authorities for which said Board so acts, adjourned its meeting following adjournments at 5:35 p.m.

The next Regular Meeting of the Board will be Tuesday, September 24, 2013 at 9:30 a.m. (13-4458)

The foregoing is a fair statement of the proceedings for the meeting held September 17, 2013, by the Board of Supervisors of the County of Los Angeles and ex officio the governing body of all other special assessment and taxing districts, agencies and authorities for which said Board so acts.

Sachi A. Hamai, Executive Officer  
Executive Officer-Clerk  
of the Board of Supervisors

By



Adela Guzman  
Head Board Specialist, Minutes and  
Communications

# CALIFORNIA LEGISLATURE

STATE CAPITOL  
SACRAMENTO, CALIFORNIA  
95814

November 24, 2014

Board of Directors  
United States Olympic Committee  
One Olympic Plaza  
Colorado Springs, CO 80909

**RE: California Legislative Leadership Support for California Olympics**

Dear Board of Directors:

As the elected legislative leaders of the California State Senate and California State Assembly, we proudly support the City of Los Angeles and the City and County of San Francisco in their efforts to host the 2024 Summer Olympic Games.

We are thrilled at the prospect of welcoming the best athletes from around the globe to see and experience California's world-class cities and enjoy everything that California has to offer. In order to realize this magnificent opportunity for our state, we are prepared to author legislation and support budgetary efforts to ensure Los Angeles and San Francisco are well-prepared and have the full strength and support of the state behind them as they compete to bring the games home to a city in the Golden State.

In the coming weeks, as the Legislature convenes the 2015-2016 Legislative Session, we will introduce legislation to ensure the financial and political support necessary for Los Angeles and San Francisco to be positioned as elite contenders to host the games.

Thank you for your consideration of our support. We hope this correspondence is the first of many between California and the United States Olympic Committee in support of a 2024 Olympic Games in California.

Respectfully,



**KEVIN DE LEÓN**  
Senate President pro Tempore



**TONI G. ATKINS**  
Speaker of the Assembly



**BOB HUFF**  
Senate Republican Leader



**KRISTIN OLSEN**  
Assembly Republican Leader

cc: Scott Blackmun, Chief Executive Officer



## LA24 GAMES BUDGET (August 2015)

| REVENUE DESCRIPTION                               | OCOG Rev         | % of Rev    |
|---|------------------|-------------|
| IOC Contribution (Broadcast and TOP Sponsorships) | \$1,500.0        | 31%         |
| Domestic Sponsorships                             | \$1,437.2        | 30%         |
| Sports Ticketing Revenue - Olympics               | \$1,153.9        | 24%         |
| Torch Run, Coins/Stamps                           | \$226.6          | 5%          |
| Licensing   | \$159.7          | 3%          |
| Donations   | \$100.0          | 2%          |
| Sports Ticketing Revenue - Paralympics            | \$90.0           | 2%          |
| Lottery Licensing                                 | \$75.0           | 2%          |
| Disposal of Assets                                | \$40.0           | 1%          |
| Private naming rights (Temporary + Permanent)     | \$25.0           | 1%          |
| Cultural Ticketing Revenue                        | \$10.0           | 0%          |
| Secondary Ticketing                               | \$10.0           | 0%          |
| Subsidies   | TBD              | 0%          |
| <b>TOTAL REVENUE</b>                              | <b>\$4,827.3</b> | <b>100%</b> |

| COST DESCRIPTION                                    | OCOG             | Non-OCOG         |
|---|------------------|------------------|
| <u>Venue Costs</u>                                  |                  |                  |
| Village   | \$75.0           | \$925.0          |
| Olympic Stadium                                     | \$300.0          | \$500.0          |
| IBC / MPC   | \$130.0          | TBD              |
| Competition venues (excl. stadium)                  | \$713.0          | \$275.0          |
| Non Competition venues                              | \$17.0           | \$0.0            |
| <u>Venue Operations</u>                             |                  |                  |
| Venue Rental Costs - all venues                     | \$50.0           |                  |
| Games time enhanced services                        | \$15.0           |                  |
| Utilities consumption                               | \$15.0           |                  |
| <u>Key Services</u>                                 |                  |                  |
| Technology  | \$412.0          |                  |
| Games Services including Sport                      | \$326.3          |                  |
| Workforce   | \$424.9          |                  |
| Support Services                                    | \$702.0          |                  |
| Ceremonies  | \$150.0          |                  |
| City Operations                                     | \$200.0          |                  |
| Facilities Maintenance                              | \$25.0           |                  |
| Elite Athlete Performance                           | TBD              |                  |
| USOC Share of JV Net Revenue                        | \$386.0          |                  |
| Other JV Expenses                                   | \$175.0          |                  |
| <b>TOTAL COSTS</b>                                  | <b>\$4,116.2</b> | <b>\$1,700.0</b> |
| <b>Contingency</b>                                  | <b>\$400.0</b>   |                  |
| <b>Insurance Premium</b>                            | <b>\$150.0</b>   |                  |
| <b>TOTAL COSTS (Incl.contingency and insurance)</b> | <b>\$4,666.2</b> |                  |
| <b>NET POSITION</b>                                 | <b>\$161.1</b>   |                  |